



aicep Portugal Global
Portuguese Trade & Investment Agency

INVEST IN PORTUGAL

AUGUST. 2023

ANNOUNCEMENTS

SUBDRON OPENS SUBSIDIARY IN PORTO

 JULY 2023



Austrian start-up Subdron GmbH, which specializes in underwater robotics and data processing for advanced underwater inspections will open a subsidiary in Porto.

The city's coastal location and the access to a major seaport, such as Leixões, are strategic for the company to establish collaborations with local marine robotics research centres and networking with maritime transport companies.

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LASTPASS OPENS INNOVATION HUB IN PORTUGAL

 JULY 2023

Boston-based LastPass announced the opening of an innovation hub in Portugal for which is hiring cybersecurity and engineering experts. Portugal was chosen for its talent pool, thriving tech ecosystem and vibrant communities.

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FORTIS OPENS GAMING STUDIO IN LISBON

 JULY 2023

US gaming company Fortis has opened a gaming studio in Lisbon. Last year, Fortis acquired Portuguese voice game startup Doppio Games.

The quality of the education system, the cost of living and the growing gaming industry were all reasons why Lisbon was chosen to host this new studio.

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VEESION OPENS OFFICE IN LISBON

 JULY 2023



French software company Veesion opened an office in Lisbon as their first international expansion step.

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CONTENT GURU OPENS A NEW DEVELOPMENT HUB IN PORTO

 AUGUST 2023



Content Guru, the UK cloud contact centre and customer experience (CX) provider, has announced that it is opening a new development hub in Porto.

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EXPANSION

IBM OPENS INNOVATION CENTRE IN FUNDÃO

 JULY 2023

Softinsa, an IBM subsidiary, inaugurated an innovation and technology centre in Fundão, in the Castelo Branco region. Activities there will focus on areas such as AI or cloud computing and it plans to create 150 new jobs.

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JOOM OPENS NEW OFFICE IN LISBON

 JULY 2023



Joom has opened a brand new office in Lisbon after moving its headquarters from Riga, Latvia.

The company intends to invest in the Portuguese market around 200M€ in the next 10 years.

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KANTAR INAUGURATES NEW OFFICE IN PORTO

 JULY 2023

Kantar, the marketing data and analysis company based in the UK, has just opened a new office in Porto, right next to the beach in Matosinhos, in Porto area.

The company has opened a Global Technology & Innovation Hub and a Business Service Centre in town.

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DICONIUM GROUP OPENS SECOND LOCATION IN PORTUGAL

 JULY 2023

The German company Diconium, which provides digital transformation services, is expanding its operations in Portugal and opened a new office in Porto. The company already has a team in Lisbon.

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DID YOU KNOW

PORTUGAL STANDS OUT FOR ENERGY MEASURES

According to EEB's *Saving Energy for Europe* report 2023, Portugal is the only country that regularly and openly reports on the implementation and progress of energy savings, setting up a monitoring committee and providing analyses of specific measures. Portugal is ranked as strong in terms of measures adopted to reduce energy demand. Along with Germany, Italy, France and Spain, Portugal has the most robust measures in place.

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INDUSTRY OVERVIEW

NEW HEALTH TECH LISBOA PLATFORM

HealthTech Lisboa is a Venture Builder that aims to accelerate the growth of startups and connect pioneers in the field of Healthtech, based in Lisbon.

Portugal features world-class healthcare and research institutions, highly skilled hardware and software expertise, a promising industry and a strong startup scene.

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INTERNATIONAL PRESS

THE STRAITS TIMES - CHARTING THE WAY: PORTUGAL'S PORTS GO GREEN AND DIGITAL

Portuguese Ports will become green and digital hubs and crucial to the national economy, encompassing activities beyond its traditional ones. They are also becoming hubs for green hydrogen, offshore wind, submarine cables landing stations, data centres and industrial hubs.

[READ MORE](#)



“Portugal presents StreetDrone with a wealth of opportunities from a **highly skilled talent pool** and **great R&D opportunities** with **some of Europe’s best engineering universities**. With our focus on autonomous engineering as well as the autonomous delivery market, Portugal has been selected based on its **significant retailer and logistics market** and its **geographical position** as a **trading entry point to the rest of Europe.**”

Mike Potts, Co-Founder and CEO of StreetDrone

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