



CICAD - DIAMNIADIO, SENEGAL

07- 08 OCTOBER 2025

**« CONNECTING OPPORTUNITIES,
BUILDING THE FUTURE »**



At a time of major economic, social, technological, and ecological transitions, Senegal is strongly reaffirming its ambition to become a hub of stability, trust, and shared prosperity on the African continent.

«FII SENEGAL 2025» IS MUCH MORE THAN A FORUM:

It embodies a sovereign, bold, and confident vision of development based on innovation, local transformation, social justice, and fair cooperation. By welcoming the world to the heart of our nation, we are choosing openness and confidence in our own capabilities, while affirming our determination to build a robust, inclusive, and competitive economy—one that meets the aspirations of our youth and the needs of our regions.

The forum's theme, «[Connecting Opportunities, Building the Future](#),» fully resonates with our national trajectory. It reflects our commitment to creating bridges between talent, ideas, resources, and markets to co-construct sustainable solutions in the service of progress.

I invite investors, public and private partners, financial institutions, project leaders, and civil society actors to fully engage in this historic momentum.

Let us turn every commitment into a lever for impact, and every partnership into a pillar of transformation for a sovereign, united, and prosperous Senegal.

**«Welcome to a transforming Senegal.
Welcome to FII Senegal 2025.»**

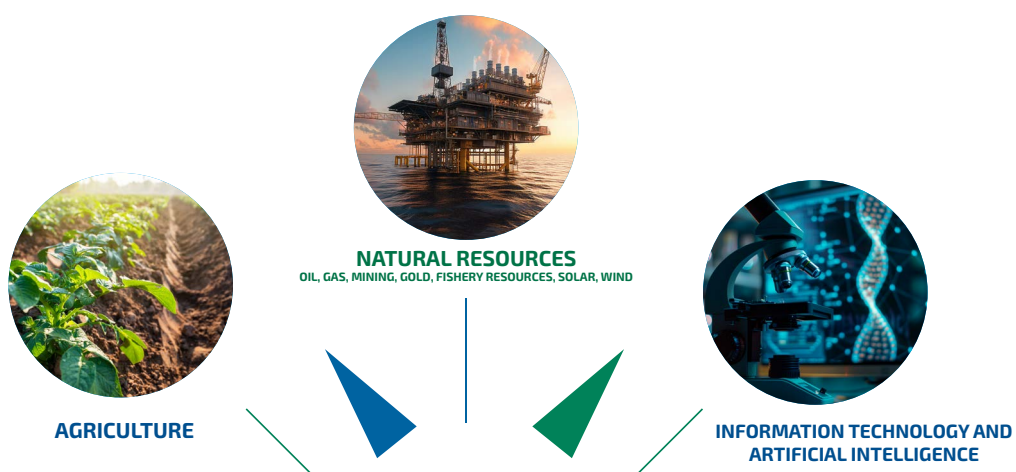
Senegal50
20

*His Excellency Bassirou Diomaye Diakhar Faye
President of the Republic of Senegal*

IN THE PROGRAM *PRESIDENTIAL PANEL*



THEMATIC PANELS



Sénégal 2050



BOARDROOMS STRATEGIC DISCUS- SIONS AT THE HEART OF THE FORUM

Confidential and exclusive spaces, the boardrooms will bring together investors, public decision-makers, and project leaders around the State's priorities and high-potential private initiatives. A privileged setting to explore concrete investment opportunities and establish high-impact partnerships.

DEALROOMS INVESTMENT IN ACTION

Dedicated to the finalization of concrete partnerships, the Deal Rooms will enable targeted discussions between investors, project developers, and financial institutions. An operational setting to turn intentions into commitments.

SIDE EVENTS A TAILOR-MADE PARALLEL DYNAMIC

Organized on the sidelines of the Forum, the Side Events offer an open platform for any stakeholder wishing to highlight a specific theme, launch an initiative, or lead a focused discussion.

Each organizer operates with full autonomy regarding format and content, within the overall framework of the Forum.

HIGH-LEVEL NETWORKING CONNECT WITH DECISION-MAKERS

These exclusive networking sessions will bring together senior public officials, business leaders, and international partners.

An opportunity to build strategic connections in a setting conducive to high-level dialogue and influence.

THE HANDICRAFT EXHIBITION SHOWCASING OUR EXPERTISE

In a dedicated space, visitors will discover the handicraft exhibition, which will highlight the richness of Senegal's artisanal heritage by offering an exceptional platform for local artisans, creators, and entrepreneurs.

THE CULINARY EX- HIBITION A JOURNEY TO THE HEART OF SENEGALESE GASTRONOMY

The culinary exhibition will take the form of a "food court" — a collective dining area where Senegalese caterers will offer a variety of dishes.

SITE VISITS

Prospective investors will be able to visit sites related to investment projects of their interest, engage with project leaders, and make informed decisions for their future investments.

DAKAR 2026



**YOUTH
OLYMPIC
GAMES**

THE INSTITUTIONAL EXHIBITION: A HUB OF OPPORTUNITIES AND INNOVATIONS

The Institutional Exhibition of the Invest In Senegal 2025 Forum will serve as a strategic showcase highlighting Senegal's economic and industrial potential across various thematic areas:



ENERGY

(Oil, Gas, Renewable Energy & Biomass)



INDUSTRY

(Agriculture - Extractive - Manufacturing)



TECH

(IA - Space - Cloud)



HEALTH

(Medical Hub with Success Stories — Successful Surgical Operations: heart, brain, bone marrow, kidneys, etc.)



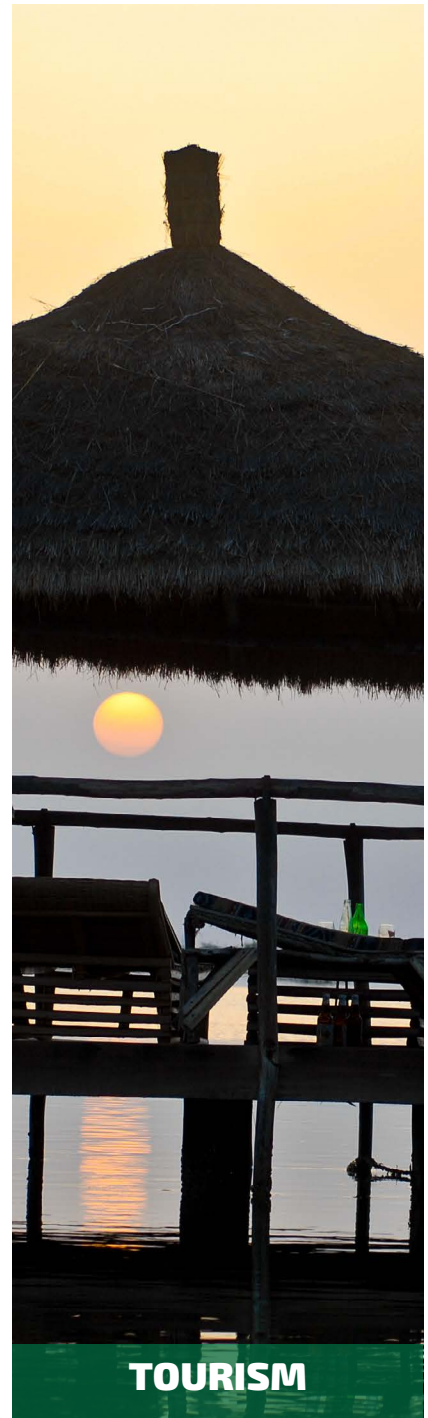
HUMAN RESOURCES

(Early childhood - Elementary - Higher education - Vocational)



INFRASTRUCTURES

(Highways - RET - Airports - BRT - Port)



TOURISM

(8 Tourist Hubs of Senegal)



« A Senegalese Hub for an African Future »

OBJECTIVES OF FII SENEGAL 2025

The Invest In Senegal 2025 Forum aims to establish itself as the leading platform to catalyze transformative investments and embody the new momentum driven by Senegal's Vision 2050. Through this international gathering, the objectives are to:

STRENGTHEN SENEGAL'S ECONOMIC ATTRACTIVENESS

Position Senegal as a competitive regional investment hub by enhancing its strategic sectors, development clusters, and its potential for digital and industrial transformation.

STIMULATE A CONSTRUCTIVE PUBLIC-PRIVATE DIALOGUE

Promote direct exchanges between public authorities, investors, project leaders, technical and financial partners, with the aim of co-creating a roadmap for a more agile, transparent, and inclusive business environment.

ACCELERATE TERRITORIAL AND SUSTAINABLE TRANSFORMATION

Mobilize the necessary funding for the development of modern infrastructure, energy transition, and balanced territorial planning, by highlighting high-impact, transformative projects.

ENHANCE HUMAN CAPITAL AND LOCAL TALENTS

Support the entrepreneurial ecosystem, notably start-ups and young innovators, while placing the Senegalese diaspora and cultural actors at the heart of the attractiveness strategy.

PROMOTE AFRICAN SOLIDARITY AND INTEGRATION

Create a platform for expression for African partner countries seeking economic visibility, and initiate strategic reflection on regional cooperation and the financing of major continental projects.

10 REASONS TO INVEST IN SENEGAL



Political Stability and
Democratic Governance



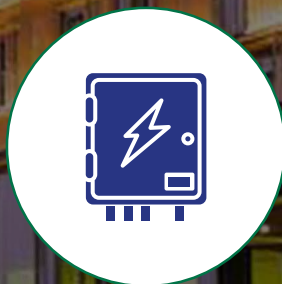
Privileged Geostrategic
Position



Attractive Legal and Tax
Framework



Regional-Class
Infrastructure



Competitive and
Expanding Energy



Dynamic Local Market and
Access to a Vast Regional Market



Young, trained and
competitive workforce



Digital ambition and
innovation



Commitment to
sustainable development



APIX, a one-stop shop for investors



NUMBERS OF FORUM INVEST IN SENEGAL 2023



Number of participants

3230



Nationalities present

70



Recorded investment intentions
(total)

6394
milliards FCFA



High-level thematic panels
in plenary

8



Thematic round tables

12



Exhibitor stands

40



Business Meetings —
1o1

1000+



Signing of letters of intent
and memoranda of understanding

10

OTHER KEY RESULTS



Announcement of the establishment
of a revolving fund

2 MILLIARDS GBP
1480 MILLIARDS DE FCFA)

to support the establishment of
British companies in Senegal



Intermediation with FONGIP and
BNDE for

2000 MILLIARDS
DE FCFA

for the benefit of Senegalese bu-
sinesses



Launch of a Territorial Development Fund

5 MILLIARDS USD
3000 MILLIARDS FCFA

under the aegis of the United Nations Sustai-
nable Development Group

WHY PARTICIPATE IN FII SENEGAL ?

Participating in FII Senegal 2025 by subscribing to participation packages offers several significant advantages for companies, including:

1

PRIVILEGED ACCESS TO
DECISION-MAKERS

2

OPPORTUNITY TO
POSITION ONESELF AS A
LEADER

3

INCREASED MEDIA
VISIBILITY

4

EXPANDED
NETWORKING

5

ACCESS TO MARKET
INSIGHTS AND TRENDS

6

ACCESS TO FUNDING
AND GRANTS

7

SHARING OF BEST
PRACTICES

8

CONTRIBUTIONS TO ECONOMIC
DEVELOPMENT

APIX
SÉNÉGAL
S.A.

FII SÉNÉGAL
2025

Ousmane Sonko
Prime Minister of Senegal

CLOSING PANEL



Sénégal
2050

	PLATINIUM	DIAMOND	GOLD	SILVER	BRONZE
Opening Ceremony – Presidential Panel	5 Places VIP	4 Places VIP	3 Places VIP	2 Places VIP	1 Place VIP
Closing Ceremony with the Prime Minister	6 Places VIP	5 Places VIP	4 Places VIP	3 Places VIP	2 Places VIP
Boardrooms	2 Places VIP	2 Place VIP	1 Place VIP		
Thematic panels	3 Places VIP	2 Places VIP	2 Places VIP	1 Place VIP	1 Place VIP
Lunch with the President of the Republic	1 Place	1 Place	1 Place		
High level networking cocktail	✓	✓			
Lounge VIP	✓	✓	✓	✓	✓
VIP dining access (day 2)	5 access VIP	3 access VIP	2 access VIP	1 access VIP	1 access VIP
Restoration	20	15	10	5	5
Exhibition stand	100m ²	64m ²	50m ²	30m ²	18m ²
Furniture (living room, office, TV)	✓	✓	✓	✓	✓
High speed internet connection	✓	✓	✓	✓	✓
Regular upkeep and maintenance	✓	✓	✓	✓	✓
Logo on marketing tools	✓	✓	✓	✓	✓
Logo at the event locationt	✓	✓	✓	✓	✓
Banner on the website	✓	✓	✓	✓	✓
Side-event	✓	✓			
Event Magazine	Double Page	Page	1/2Page	1/4Page	1/8Page
Film of the event	✓	✓			
Exclusive interview	✓	✓			
Special mention in the closing speech	✓	✓			
Access to the participant database	✓				
Accommodation (participants not resident in Senegal)	✓	✓			
Transportation	✓	✓			
	120.000.000	80.000.000	60.000.000	30.000.000	10.000.000

HOW TO PARTICIPATE IN FII SÉNÉGAL?

REGISTER AT:




: [FIISENEGAL.SN](https://fiisenegal.sn)

FOR MORE INFORMATION :

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