



INTERNATIONAL CONFERENCE: ESG STRATEGY FOR EXPORT-DRIVEN SMEs

AGENDA

September 25, 2023 | 9:00 a.m. – 6:00 p.m. | Fundação Calouste Gulbenkian, Lisbon

Host: Pedro Norton de Matos, Greenfest Founder and Academy G

8:30 a.m. – 9:00 a.m. Register

9:00 a.m. – 9:10 a.m. Opening remarks

Cristina Casalinho, Non-executive Board Member Fundação Calouste Gulbenkian
Sanda Ojiambo, Assistant Secretary-General and CEO Global Compact, United Nations
Mariana Vieira da Silva, Minister of the Presidency

9:15 a.m. – 10:15 a.m. I Session: ESG context – The State of the Art, in Europe and in the world

EFRAG Sustainability Reporting Board - Patrick de Cambourg, Chair
OECD - Allan Jorgensen, Head OECD Centre for Responsible Business Conduct
Directorate for Financial and Enterprise Affairs
UNCTAD Investment Finance Division – James Zhan, Director of investment and
enterprise
UN Global Compact – Anna Mori, Head Sustainable Supply Chains
BusinessEurope – Pedro Oliveira, Legal Affairs Diretor
Moderation: Veronique Willems, Secretary-General SME Europe United
Roundtable discussion

COFFEE BREAK



10:40 a.m. – 11:35 a.m. II Session: ESG – Legal and regulatory framework

European Union Commission - Sven Gentner, Head of Unit, Directorate-General for Financial Stability, Financial Services and Capital Markets Union (FISMA)

NOVA School of Law – Claire Bright, Coordinator NOVA Knowledge Centre for Business, Human Rights and the Environment

GRACE/VdA – Margarida Couto, President and Partner

Rede do Empresário |BSN Sustentabilidade e Responsabilidade Corporativa – Teresa Esteban, CEO

CITEVE – Portugal's Textile and Clothing Tech Centre – António Braz Costa, General Director

Moderation: João Moreira Rato, President Instituto Português Corporate Governance

Roundtable discussion

11:35 a.m. – 12:35 p.m. III Session: ESG – Funding and access to finance

Banco de Portugal – Marta Abreu, Senior Economist

Banco BPI –Ana Rosas Oliveira, Marketing and Public Affairs Director

Banco Português de Fomento – Maria Celeste Hagatong, President

SIBS – Pedro Miranda, General Director SIBS Processos

Confederação do Comércio e Serviços de Portugal, CCP – João Vieira Lopes, President

APICCAPS – João Maia, General Manager

Moderation: Sofia Santos, CEO Systemic

Roundtable discussion

12:40 p.m. – 2:00 p.m. BUFFET LUNCH



2:00 p.m. – 2:55 p.m.

IV Session: ESG – Self-evaluation, reporting and performance communication tools

BCSD Portugal - João Wengorovius Meneses, Secretary General

Global Compact Network Portugal – Anabela Vaz Ribeiro, Executive Director

Global Enabling Sustainability Initiative (GeSI) – Luis Neves, CEO

INOVAR+2.0 NERVIR e NERBA – Mário Borges, CEO

MasterCard – Maria Antónia Saldanha, Country Manager

Business Roundtable Portugal – Pedro Ginjeira do Nascimento, Secretary General

Moderation: Filipa Pires de Almeida, Deputy Director Centre for Responsible Business & Leadership (UCP)

Roundtable discussion

3:00 p.m. – 3:50 p.m.

V Session: ESG – Funding opportunities and available support for companies

Compete 2030 – Nuno Mangas, President

aicep Portugal Global – Filipe Santos Costa, Chairman of the Board

IAPMEI – Luís Guerreiro, Chairman of the Board

Turismo de Portugal – Carlos Abade, Chairman of the Board

US-Portugal Chamber of Commerce/AmCham Portugal – António Martins da Costa, President

CCDR Alentejo – Carmen Carvalheira, Vice-President

Moderation: Mário Parra, Portuguese Association for Business Ethics, President

Roundtable discussion

COFFEE BREAK

4:05 p.m. – 4:55 p.m.

ESG Champions in Portugal – Leading by example

SMEs: Prado Cartolina Lousã - Manuel Cavaco Guerreiro, CEO; FORteams Lab - Inês Santos, Head of Sustainability; Introsys - Ana Vale, Head of Sustainability

Large companies: Grupo Casais – António F. Rodrigues, CEO; Bondalti - Luís Delgado, Executive Director

Moderation: Carolina Almeida Cruz, C-More Founder and CEO

Roundtable discussion



5:00 p.m. – 5:30 p.m.

Conclusion remarks and takeaway actions: ESG is not a ‘nice to have’, but a competitive advantage

Portuguese Business Confederation – José Nogueira de Brito, Vice President

NOVA School of Business and Economics - Rodrigo Tavares, Adjunct Professor

COTEC Portugal – Jorge Portugal, General Manager

Moderation: Pedro Norton de Matos, Founder Greenfest/Academia G

5:35 p.m. – 5:50 p.m.

Official presentation of ESG National Strategy for Export-driven SMEs

Bernardo Ivo Cruz, State Secretary for International Trade and Foreign Investment

5:50 p.m. – 6:00 p.m.

Closing session

António Costa Silva, Minister of Economy and Maritime Affairs (video)

João Gomes Cravinho, Foreign Affairs Minister (video)

Live streaming:

YOUTUBE

Morning session

<https://youtube.com/live/smjHpaHbHHE?feature=share>

Afternoon session

<https://youtube.com/live/SolWVaUwYkQ?feature=share>

and

<https://www.linkedin.com/company/aicep-portugal-global/>

Organização:



Apoio:

