



AICEP

Portugal Trade & Invest

Business Mission

PORTUGAL UAE

World Health Expo (WHX), 9-12 February 2026





AICEP

Portugal Trade & Invest

PORTUGAL⁺


Driving
Health and Life
Sciences
Innovation



Portugal combines talent, scientific excellence and a dynamic innovation ecosystem to drive competitiveness in Health and Life Sciences, offering a solid platform for investment, research and international partnerships.



PORTUGAL'S HEALTH AND LIFE SCIENCES HUB



Portugal is consistently recognised as one of the EU's most innovative, stable, and business-friendly countries, providing a fertile environment for investment, research, and international partnerships.

This favourable ecosystem has driven the rapid growth of the health and life sciences sector, supported by a robust digital infrastructure, top-tier R&D facilities, a highly skilled workforce, and a vibrant startup scene. Portuguese e-health companies, mostly SMEs, lead in telehealth, big data, electronic health records, health IT systems, and mobile health solutions, accelerating the shift from traditional healthcare to digitally driven models.

According to the “Digital Decade 2025: EU Digital Health Indicators Study”, Portugal ranks 10th in health data access, with 100% of citizens accessing electronic health records, alongside significant progress in 5G rollout and AI adoption.

The country's workforce, universities, and research centres underpin the full health value chain—from pharmaceuticals and biotechnology to digital health—creating a thriving ecosystem for cutting-edge health technologies.

Portuguese health exports have more than doubled over the past decade, reaching €4.036 billion in 2024 and reaching over 183 markets, reinforcing Portugal as a competitive hub for investment and a European leader in digital health innovation.



AICEP

Portugal Trade & Invest

About AICEP

AICEP - Portuguese Trade & Investment Agency is the public body that promotes the attraction of productive inward investment and the internationalization of the Portuguese economy, fostering export growth and the international expansion of Portuguese companies. AICEP has offices in Portugal and an external network in around 50 countries.

As a one-stop shop agency, AICEP:

- Identifies international business opportunities and provides a key insight to Portuguese companies on the best way to approach foreign markets, offering specialised information, training programmes and business matching services.
- Supports the development of the internationalization processes of Portuguese companies, particularly SMEs, by supporting the creation and development of strategies to broaden their local customers and providers.
- Welcomes national and international investment projects in Portugal, providing advice and tailored information to the investors, monitoring all stages of the projects and redirecting them, if necessary, to other entities according to the project profile.



<https://www.portugalglobal.pt/en/>





4LifeLAB

4LifeLAB is a Portuguese Collaborative Laboratory focused on accelerating innovation in the health sector by bridging research, clinical practice, and industry. It serves as an interface between hospitals, academia, technology developers, and industrial partners, supporting the development, validation, and market adoption of innovative health solutions.

4LifeLAB has strong expertise in medical devices, digital health, advanced manufacturing, regulatory pathways, and clinical validation in real-world healthcare environments. Its mission is to reduce time-to-market for health innovations while ensuring safety, effectiveness, and regulatory compliance, contributing to more efficient and sustainable healthcare systems.

Sector: Health Technologies / Medical Devices / Digital Health / Health Innovation



<https://4lifelab.eu/>

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99Shapers

Global Health and Life Sciences, S.A.

99Shapers is a Portuguese HealthTech company integrating clinical services, technology, and research to enhance healthcare quality, efficiency, and humanisation. Leveraging AI, predictive analytics, immersive technologies, and remote monitoring, the company supports prevention, diagnosis, and personalised patient management.

Key initiatives include Navirafa, a Virtual Reality Medical Office for immersive consultations, and the Health and Food Hub, a national Testbed enabling startups and SMEs to develop, validate, and refine innovative health and food solutions. Core competences include outpatient services, AI-enabled monitoring, VR clinical environments, and applied research.

Sector: Digital Health



<https://99shapers.com>

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FullCycle

FullCycle turns prototypes into standout medical devices. The Portuguese company has supported over 500 physical products that raised more than USD 2B in funding, including medical devices and smart city hardware.

Services cover industrial design, prototyping, electronics and firmware development, supply chain management, certification, and industrialization.

Through a global partner network of curated experts and factories, FullCycle ensures an agile, tailor made and highly experienced team specific for each stage of each product. Notable projects include breast cancer detection gloves, smart asthma inhalers and cognitive enhancement helmets.

Sector: Medical Devices



www.fullcycle.pt

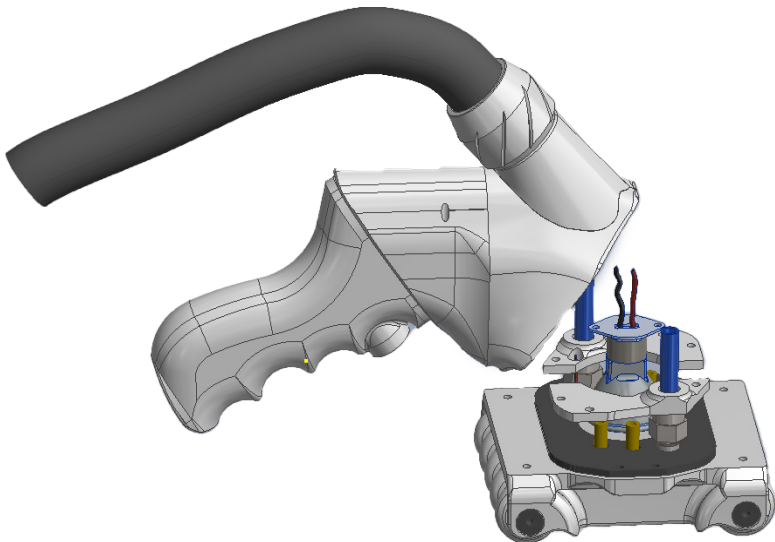
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Grupo Azevedos

Laboratórios Azevedos is a leading Portuguese pharmaceutical group with over 250 years of expertise and a strong international presence. The company develops, manufactures, and supplies prescription medicines, OTC products, and specialised formulations.

Our EU-GMP certified manufacturing facilities ensure quality, flexibility, and compliance with regulatory standards. Azevedos provides end-to-end capabilities from product development and contract manufacturing to licensing and international partnerships.

Focused on reliability, collaboration, and accessibility, the company delivers competitive healthcare solutions while maintaining long-term relationships with global markets.

Sector: Pharmaceutical Industry



<https://www.grupoazevedos.com/pt>

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HELY

HELY is a next-generation digital healthcare platform providing fast, trusted, and scalable access to medical services. It connects users with verified professionals for home care, online consultations, or scheduled visits within a unified ecosystem.

The platform integrates secure payments, real-time video, AI-powered matching, and gamification to drive engagement and care continuity. GDPR-compliant and adaptable to international healthcare systems, HELY enables clinics, home care networks, insurers, and public health initiatives to transform operations.

Its mission is to modernise healthcare delivery, reduce barriers between patients and providers, and deliver technology-driven care anytime, anywhere.

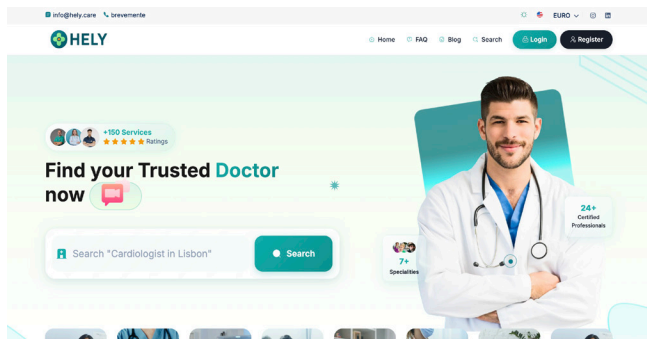
Sector: Digital Health



www.hely.care

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DUAL EXPERIENCE:
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AND HUMAN-CENTERED

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THROUGH A SEAMLESS AND TRUSTED EXPERIENCE

Request > Match > Care > Done



iBET

Instituto de Biologia Experimental e Tecnológica

iBET is a Portuguese Life Sciences research institute accelerating biotherapeutics development through bioprocess engineering, analytical services, and contract research. The institute specialises in vaccines, gene and cell therapies, protein production, and multi-specific antibodies. Flexible collaboration models, multidisciplinary teams, and state-of-the-art facilities enable the development of tailored R&D solutions that address complex challenges.

iBET fosters innovation, scientific excellence, and translational outcomes, supporting pharmaceutical and biotech companies worldwide with research, development, and partnership opportunities.

Sector: Biotechnology



www.ibet.pt

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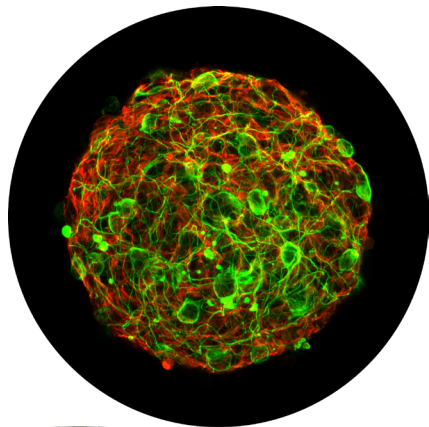
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Invitek Diagnostics

Founded in 1992 in Berlin as one of the early biotech pioneers, Invitek Diagnostics has grown into a leading provider in molecular diagnostics, now headquartered in Portugal.

From its base in Portugal, the company exports to more than 100 countries, delivering end-to-end solutions across sample management, DNA/RNA extraction, PCR, ELISA, and lateral flow tests.

Serving food safety, infectious disease and AMR diagnostics, clinical applications, and life sciences research, its modular reagent systems provide flexible, efficient integration into laboratory workflows. Invitek ensures reliable, innovative, and time-saving solutions, empowering laboratories worldwide to deliver superior testing results.

The company combines cutting-edge technology with practical expertise, supporting clinical and research excellence across diverse healthcare and scientific sectors.

Sector: Biotechnology



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Laboratórios Atral S.A.

Founded in 1947, Atral is a Portuguese pharmaceutical company and a pioneer in the development of antibiotics.

It offers a wide portfolio including prescription and non-prescription medicines, veterinary products, and dietary supplements.

Operating multiple EU-GMP-certified manufacturing units, Atral ensures quality and compliance for oral solids, liquids, injectables, and other therapeutic forms.

Since 2016, following its acquisition by Pharmaceutical Investments Portugal, the company has expanded internationally, particularly in Latin America, focusing on technological modernisation, export diversification, and delivering high-quality pharmaceutical products that align with international standards and meet patient needs worldwide.

Sector: Pharmaceutical Industry



www.atral.pt

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Lean Health Portugal

Lean Health Portugal specialises in optimising healthcare processes and digital health solutions. Through Value Health Data, its digital health unit, Lean Health Portugal bridges AI technology, data science, process improvement and healthcare operations and develops data-driven healthtech solutions that translate operational complexity into actionable insights for smarter, more predictable and patient-centred care delivery.

By combining Lean methodologies with AI-driven analytics the company supports hospitals in redesigning services, reducing avoidable cancellations, improving occupancy, and optimising pre-and post-operative workflows. Its digital solutions include Surgery on Time (an AI-based surgical scheduling system), Appointment on Time (outpatient room management), and Ok4Pathway (patient pathway engagement with PREM/PROM collection).

With over 10 years of experience and projects in 20+ Operating Rooms, Lean Health enhances patient experience, operational efficiency, and healthcare team performance through continuous improvement and measurable clinical outcomes.

Sector: Digital Health



www.leanhealth.education

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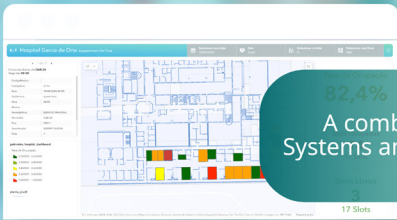


Value Health Data
powered by leanhealth

SOT is an AI-powered decision support software designed to enable more efficient, data-driven surgical scheduling

Surgery on Time

- Accurate surgery duration prediction and planning
- Better utilisation of operating rooms and teams
- Improved patient flow and on-time surgeries



Value Health Data
powered by leanhealth

82,4%

A combination of Geographic Information Systems and a Mathematical Optimization Model

Appointment on Time

- Aligned capacity and demand
- Higher resource utilization
- Scalable decision-making



MDM PHARMA

MDM PHARMA is an international pharmaceutical wholesaler based in Portugal. We specialise in the supply of medicines that are not available in local markets for a variety of reasons, including shortages or supply disruptions, unregistered medicines or products undergoing registration, as well as international tenders and other specific contexts.

We work with governments, humanitarian organizations, hospitals, pharmacies and individual patients, ensuring timely access to essential therapies across different geographies. We are distinguished by our operational efficiency, regulatory rigor and ability to develop solutions tailored to the specific needs of each partner, helping to address gaps in medicine availability and to strengthen healthcare systems.

Our international experience enables our clients and partners to procure critical products in a reliable and compliant manner, while maintaining high quality standards and fostering sustainable, long-term relationships across multiple healthcare markets.

Sector: Pharmaceutical Industry



www.mdmpharma.pt

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nobox

NOBOX, Lda.

Nobox is a company founded in 2016 by physicians that currently organizes gamified experiences in healthcare and develops clinical innovation through consulting based on value-based healthcare and service design methodologies.

The most well-known gamified product developed by the company is The Room, a learning experience based on game-based learning methodologies and escape room mechanics created for more than 30 diseases (and adaptable to any disease), through which more than one thousand physicians have been trained.

Through its consultancy unit, Nobox has successfully developed multidisciplinary teams structured within Integrated Practice Unit models, such as those focused on severe asthma and several oncologic fields.

In addition, the company has improved patient journeys and accelerated care processes by integrating patients' unmet needs within specific clinical contexts and team capabilities, ultimately improving patient outcomes and experiences.

Sector: Healthcare Training



<https://nobox.pt/>

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PMH - Medical and Hospital Products, S.A.

PMH is a medical device company headquartered in Portugal, with more than 30 years of experience in the design, manufacture and commercialization of infusion and hospital systems. Its comprehensive product portfolio includes drainage and suction systems, infusion solutions, blood delivery, cytostatic administration and enteral feeding, all developed to meet strict national and international quality and safety standards.

Used daily in hospitals and clinics in Portugal and across international markets, PMH devices reflect an integrated and flexible approach that allows products to be tailored to the specific needs of healthcare professionals and institutions. Continuous investment in research and development, advanced technology and specialized staff training enables PMH to optimize patient care, improve hospital workflows, and ensure the highest levels of safety.

Driven by innovation, quality and responsibility, PMH delivers reliable medical devices that support healthcare professionals and enhance patient outcomes in diverse clinical environments.

Sector: Medical Devices



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sensing fu+ure

a greater step

Sensing Future Technologies, Lda.

Sensing Future Technologies, operating since 2012, designs and develops medical devices for balance assessment and rehabilitation. Located at the Pedro Nunes Institute in Coimbra, the company produces PhysioSensing, a platform for evaluating and training postural stability.

Certified to ISO 9001 and ISO 13485 standards, it exports 90% of its production to over 40 countries. By integrating hardware, software, and data analysis, Sensing Future enables precise rehabilitation for physical and vestibular conditions. Its solutions improve care standards globally, supporting healthcare professionals with advanced, technology-driven rehabilitation tools that enhance patient outcomes and quality of life.

Sector: Digital Health



www.sensingfuture.pt



www.physiosensing.net

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UNIVERSIDADE D
COIMBRA

University of Coimbra

Founded in 1290, the University of Coimbra hosts 8 faculties, 4 campuses, and 30,000 students. Its Health Ecosystem integrates multiple academic units with partners including Coimbra University Hospital, Pedro Nunes Institute, and Biocant.

Leading research centres like MIA Portugal, GENE-T, ICNAS, and CIBB support health innovation, technology transfer, and translational research. With over 330 patents, European-funded projects, and spin-offs, UC drives education, scientific excellence, and international partnerships.

The Health Ecosystem offers a complete pipeline from research to commercialisation, fostering innovation, clinical research, and collaboration in medicine and biotechnology.

Sector: Research & Development, Education



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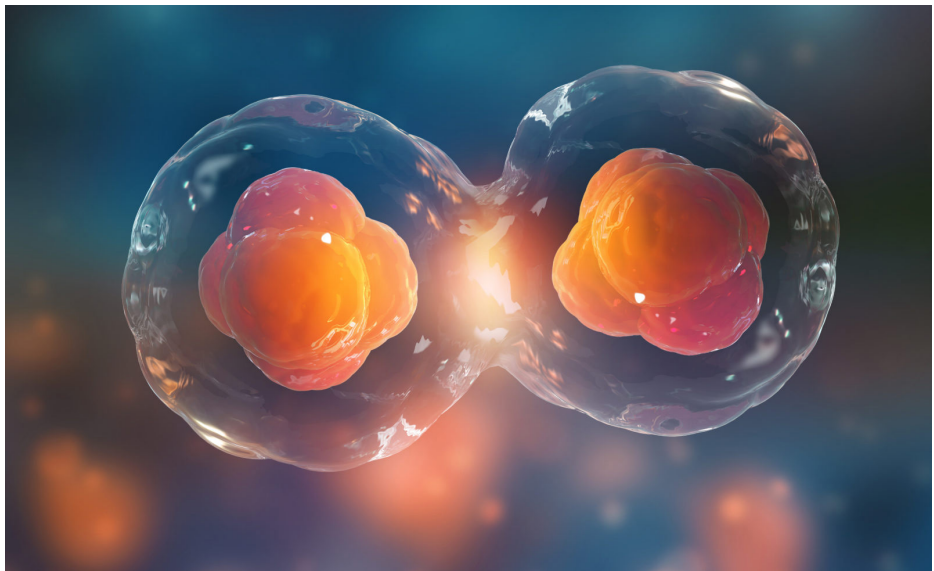
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Valvian, Lda.

Valvian is a Portuguese biotechnology company developing innovative immunotherapies and targeted therapies for oncology and age-related diseases. Integrating glycobiology, monoclonal antibodies, cellular therapies, and a proprietary AI platform, Valvian accelerates target discovery and therapy development.

The AI engine operates in a secure, encrypted environment, minimising bias and supporting reliable translational outcomes. Valvian's facilities enable scalable biologics and cell therapy manufacturing, analytical development, and technical transfer.

Its integrated approach delivers first-in-class solutions, advanced therapeutic programs, and translational support for international partners in oncology and age-related diseases.

Sector: Biotechnology



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CRAFTING THE FUTURE OF LIFE SCIENCES

LEVERAGING ARTIFICIAL INTELLIGENCE TO ENHANCE ONCOLOGY AND AGE RELATED THERAPIES



Wiselife

Wiselife is a Portuguese non-profit health organisation dedicated to empowering individuals, families, and health professionals through improved health literacy and chronic disease management. Its mission is to support informed health decisions and deliver high-impact education programmes that enhance wellbeing and autonomy.

Wiselife offers a comprehensive digital health platform and structured educational programmes for patients and professionals, covering topics such as diabetes management and long-term condition support.

Through evidence-based resources, accessible formats, and innovative initiatives, Wiselife promotes inclusion, equity, and health empowerment, helping people live healthier, more informed lives.

Sector: Healthcare Training



<https://wiselife.pt/>

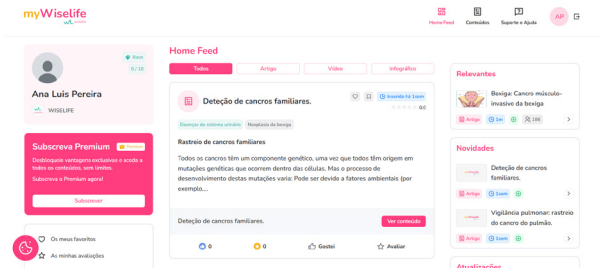
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FATORES DE RISCO NÃO MODIFICÁVEIS

A IDADE

O risco de AVC aumenta com a idade, pois os vasos sanguíneos tornam-se mais frágeis e susceptíveis a danos.

B SEXO

Os homens têm maior risco de AVC, mas as mulheres podem ser mais afetadas durante a gravidez, uso de contraceptivos orais e menopausa.

C HISTÓRIA FAMILIAR

Ter familiares próximos (pais, irmãos) que sofreram AVC pode aumentar o risco, devido à genética e hábitos de vida semelhantes.



D RAÇA E ETNIA

Algumas populações, como afrodescendentes, hispânicos e asiáticos, têm maior risco de AVC devido a fatores genéticos e estilos de vida.

E DOENÇAS PRÉ-EXISTENTES

Problemas de saúde como diabetes, hipertensão e doenças renais aumentam o risco de AVC.

F DOENÇAS CARDÍACAS

Problemas no coração, como arritmias e doenças nas válvulas, podem formar coágulos e causar um AVC.

G AVC / AIT ANTERIORES

Quem já teve um AVC ou um Acidente Isquémico Transitório (AIT) tem maior probabilidade de sofrer um novo evento.



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