

The Largest Open Innovation Event in Asia **INNOVATION LEADERS SUMMIT** - ILS2024 Prospectus for Overseas Startups -





Previous (11th) ILS Achievements



Asia's Largest Open Innovation Conference with a total of 21,871 participants and 3,121 business meetings held

The 11th ILS was held as a hybrid of events last time (face-to-face and online). More than 800 startups and 113 major corporations participated in POWER MATCHING, the main matching program for creating innovation, which was also held separately both face-to-face and online. It achieved 3,121 business meetings. In addition, 266 overseas startups from 28 countries participated in this program.

- Date / Venue
- In-person: Dec 4th to Dec 7th 2023 at TORANOMON Hills (Tokyo) Online: Nov 27th to 30th , Dec 11th- Dec 20th 2023 at ILS Online Matching website
- Organizer Innovation Leaders Summit Committee
- With the support of
- Gold Sponsors





NEDO / JFC / Tokyo Metropolitan Government / JACI













Startup Booth & Pitches Sponsored by Trade Promotion Section Embassy of Italy



Startup Booth & Pitches Sponsored by the Australian Embassy





Startup Booth & Pitches Sponsored by Invest in Latvia



Deep-Tech Startups with KICOX & KODIT



Korea Startup Pavilion by KITA



POWER MATCHING is a program on the cutting-edge of open innovation where more than 100 major corporations and over 800 startups and labs hold nearly 3,000 one-on-one business meetings in search of opportunities to collaborate.
 The previous POWER MATCHING created 1,032 new innovation deals.



What's in it for startups & labs?

• The ability to meet directly with decision-makers and key people at major companies

These include key persons from R&D and business development who are interested in partnering with startups. About 80% of these participants are executives at their respective companies, which speeds up the partnership process.

Startups can request meetings with major corporations directly by searching for their needs
 Startups can browse major corporations by field of interest, proposal expectations, and reason for attending ILS, and send direct meeting requests to those companies they are interested in.

• The possibility of receiving surprising requests from major corporations All startups upload a profile for major corporations to view and may receive requests based on that.



About 2,000 Key persons from 400 departments of 113 major companies participated

(Major Corporation participated in last time)

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Matching program with venture capitalists and angel investors 240 startups had business meetings with 18 VCs, last time

(Venture capitals participated in last time)

NVCC Nippon Venture Capital (NVCC) Venture Capital for Open Innovation: bridging startups, enterprise investors/customers, and academia researchers, with passionate founders	SBI Investment SBI Investment We invest in privately held companies in areas that will become core industries for the next generation.	МИГG ERUFJ4+tE9ル Mitsubishi UFJ Capital MUCAP is the best partner for growing companies	Beyond Next Ventures Beyond Next Ventures VC specializing in seed/early stage deep tech startups
GLAUIS CAPITAL PARTNASS	DG Daiwa Ventures	K Spiral Innovation Partners	J DRVP
Globis Capital Partners	DG Daiwa Ventures	Spiral Innovation Partners	TOHOKU University Venture Partners
The largest and a pioneer of hands-on VC in Japan. As a partner in resources, networks and management, create industries "from Japan to global" and "leading the huge Japanese market"	We contribute to every first penguin creating the next [].	Group company of SpiralCapital, an independent VC firm, also focused on CVC	Leading A New Era through scientific innovation
JIL	BCV	NEC NEC+wC9hvJu-VsV	IE
JIC Venture Growth Investments	Benhamou Global Ventures	NEC Capital Solutions	Innovation Engine
We help to promote innovation in Japan and enhance its global competitiveness through growth-investments for startup companies.	SV, Israel, France, India based VC for seed/early, B2B global startups	We are seeking startups that proactively address societal challenges through innovative technology.	We are looking for mid-sized companies and venture companies from the seed stage to the maturity stage.
Future Venture Copital		WERU Investment	
Future Venture Capital	Universal Materials Incubator	WERU Investment	Global Catalyst Partners Japan
We will share with you the "goodwill" that has lasted for 100 years.	UMI is a Tokyo based VC, dedicated on chemicals/materials field. We actively facilitate collaboration between start-ups and large corporates	Empowering Innovation	We support "expansion of innovation population" and "development of innovative human resources"
■ 東大IPC	EFFO Incon-egalatera		
UTokyo Innovation Platform	FFG Venture Business Partners		
Start your innovation at UTokyo, with UTokyo	We would like to meet early to late stage startups with innovative technologies and services.		

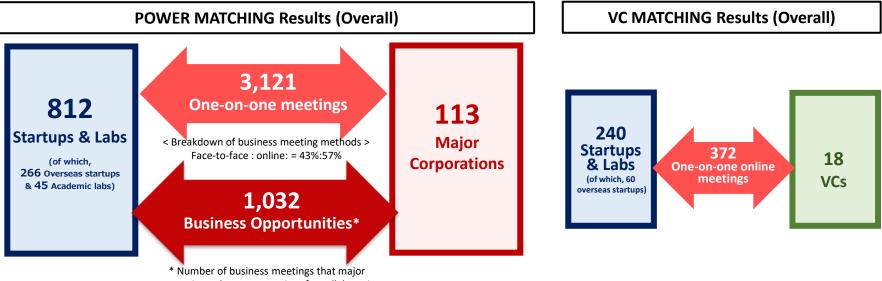


Only promising startups and labs recommended by the ILS Advisory Board, which is made up of more than 100 leading Japanese and overseas organizations, can take part in POWER MATCHING (invitation-only system).

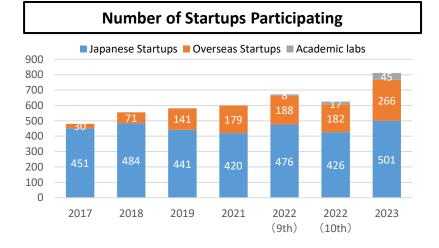




- On average, one business opportunity was created for every three business meetings, making this a highly accurate matching program.
- In terms of overseas companies, 266 promising startups from 28 countries participated.



corporations plan to renegotiate for collaboration

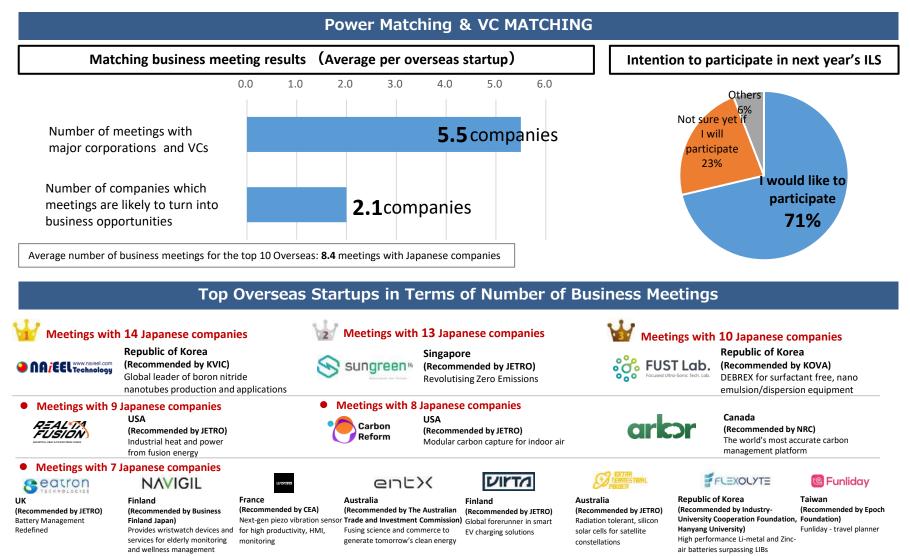


Number of Overseas Startups Participating by Country

Republic of Korea (101), United States of America (28), Australia (22), India (15), Canada (12), Italy (10), Singapore (9), Taiwan (8), Austria (8), Finland (7), Brazil (5), United Kingdom (5), Ireland (4), France (4), Latvia (4), China (4), Thailand (3), Germany (3), Israel (2), Netherlands (2), Portugal (2), Hong Kong (2), Switzerland (1), Belgium (1), Denmark (1), Czech Republic (1), Luxembourg (1), Romania (1)



- On average, overseas startups had business meetings with about 6 Japanese companies and secured business opportunities with 2 or more major corporations.
- The most popular overseas startups had business meetings with 14 companies, including major corporations and VCs.
- About 70% of the overseas startups expressed their intention to participate in the next Power Matching.

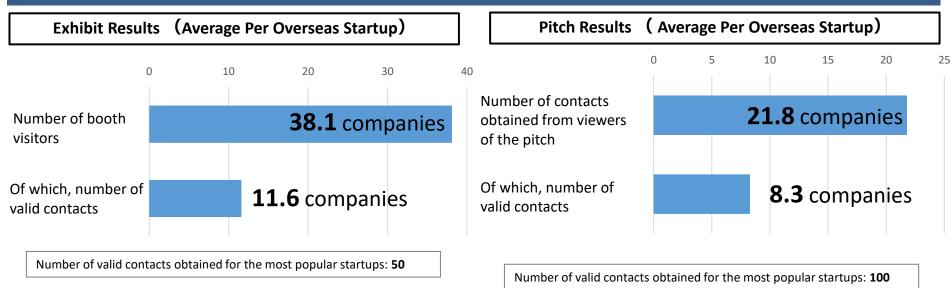


ILS2023 Achievements Exhibition Booth & Startup Pitch [Feedback from Overseas Startups & Organizations]

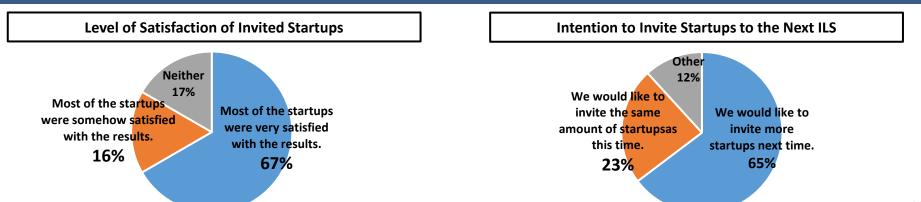


- Booth exhibitors and pitch speakers gained a large number of valid contacts for collaboration
- More than 80% of the invited startups were satisfied with the results they obtained.

Exhibition Booth & Startup Pitch



Feedback from Overseas Organizations





Major Corporations



were able to directly get to know the startup's personality and check out the technical aspects by participating from a distant work location.

Panasonic Corporation Mr. Kunio Gobara



We were able to directly invest in a startup we met at ILS, which was our first time participating. Meeting face-to-face, much like a matchmaking encounter, provides a reassuring opportunity to gauge feelings and compatibility as we move forward.

YAMAHA MUSIC ENTERTAINMENT HOLDINGS, INC. Mr. Masakazu Fuiihara

I was able to concentrate and create opportunities for



No other event has a higher level of filtering startups than ILS.

Shiseido Company, Limited Ms. Yuko Nakanishi

Startups/University · National Research Laboratory



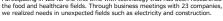
demonstrations all at once. Motion Lib, Inc. Dr. Takahiro Mizoguchi



and I was able to discover things that could be combined. Realta Fusion Inc. (USA)



Mr. Kieran Furlong Participating in ILS for the first time with technology that has been researched in



We efficiently conduct business meetings mainly with major companies that

wide variety of cases and business needs, which greatly benefited our future

are strengthening their efforts to decarbonize. We were able to envision a

I was able to discover new areas that were seemingly unrelated,

Oception Corporation Dr. Gaku Imamura



activities Shibaura Institute of Technology Dr. Tadao Tanabe



It was a very meaningful event that provided us with the opportunity to pinpoint matching with investors and potential partners who are interested in our technology.

Nekotronic Inc. Mr. Aaron Sanjaya Benedek

ILS Advisory Board



ILS is evolving year by year. The advance preparation that starts in the summer works well to prepare start-ups early, and the field-based networking held every day during the event is a great addition this year. NRC IRAP (Canada) Mr. Harvey Lam



ILS is a place not only to gather information but to reform business through partnerships, alliances and investment.

SCRUM VENTURES Mr. Tak Miyata



The program was a valuable opportunity to hear the latest information from overseas and candid experiences from experts and innovators. Omuron Corporation Mr. Yutaka Iitaka

Every ILS is an opportunity to learn about new technologies and business trends, which is very stimulating.

ASAHI KASEI CORPORATION Dr. Tomoyo Okumura

With our focus on "CASE" we were able to find many interesting startups with AI and connected technologies.

Business meetings with 14 companies were realized. I have had a great

opportunity to continue collaborating with many Japanese companies.

ILS is the biggest one for me. At the networking event, I was able to talk with

companies that I had not yet made an appointment with and had some

Naieel Technology (Republic of Korea)

Toyota Motor Corporation Mr. Daisuke Nishida

Mr. Paul Jaewoo Kim

unexpected encounters.

LOSSZERO CO.

Ms. Mitsuki Bun



We make the encounters at ILS our main activity and connect them to departments in various categories at Kao.

Kao Corporation Mr. Eiji Terada



We are planning a joint experiment soon with one of the startups we matched with last year. ILS is unique in that it is easy to obtain concrete results like



TAKENAKA CORPORATION Mr. YOSUKE NISHIKORI

ILS provides a good opportunity to get an overview of an industry's leading-edge and see what will happen next!

Asahi Ouality & Innovations, Ltd Mr. Yoichiro Shindo



Exploring a broad spectrum of 'exits' has expanded our research horizon, unveiling new possibilities for research seeds.

WASEDA University Dr. Ayumi ISHII



Everyone approached our new technology with great sincerity, and I felt that it didn't matter whether they were a university or a company.

Kvoto University, Institute for Chemical Research Dr. Ryo TAKAHATA



Dr. GAKU MANAGO



business departments of major companies. Their level of interest is high, and they are clearly interested in our technology. **BB STONE Design Psychology Unit, Inc.** Ms. Yoshie Hibino



We had ten meetings with potential customers and partners during the three-day event.

Nanogriptech, Inc. (USA) Mr. Nicholas Kuhn



A good opportunity to pinpoint and match with decisionmakers in Japanese companies.

Embassy of Finland (Finland) Mr. Eiji Atsumi



ILS is a meaningful event because it allows communication between startups, key persons from major corporations, and VCs.

Universal Materials Incubator Co., LTD Mr. Yosuke Yamamoto



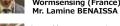
Among various events, ILS is the only one where major corporations and startup companies are matched up so well. I am verv grateful ILS. SBI Investment Co., Ltd. Mr. Takeshi Goto

We brought 10 startups from Taiwan for the first time and had 41 meetings. We expect fruitful results.

Epoch Foundation (Taiwan) Ms. Josephine Chao



ILS helped us smoothly take the first step in the Japanese market. Wormsensing (France)



I was able to meet a variety of people and discover things that I didn't normally think about, which was an unexpected benefit. Next time I would like to exhibit at a booth

National Institute Of Advanced Industrial Science And Technology Dr. Shinya Ohmagari

ILS is a very productive event that enables you to meet many companies in a short time.

WaveScan Technologies Pte.Ltd. (Singapore) Dr.Kush Agarwal











Tohoku University



I realized how much attention is being paid to university-originated technology. We were able to confirm that the direction of our research was in line with the needs of the world,

which gave us the confidence to start our company.



ILS is the only place where you can meet directly with people from new

POWER MATCHING is an opportunity for many major corporations and startups to accelerate innovation through capital and business tie-ups, cooperative relationships, and M&A.

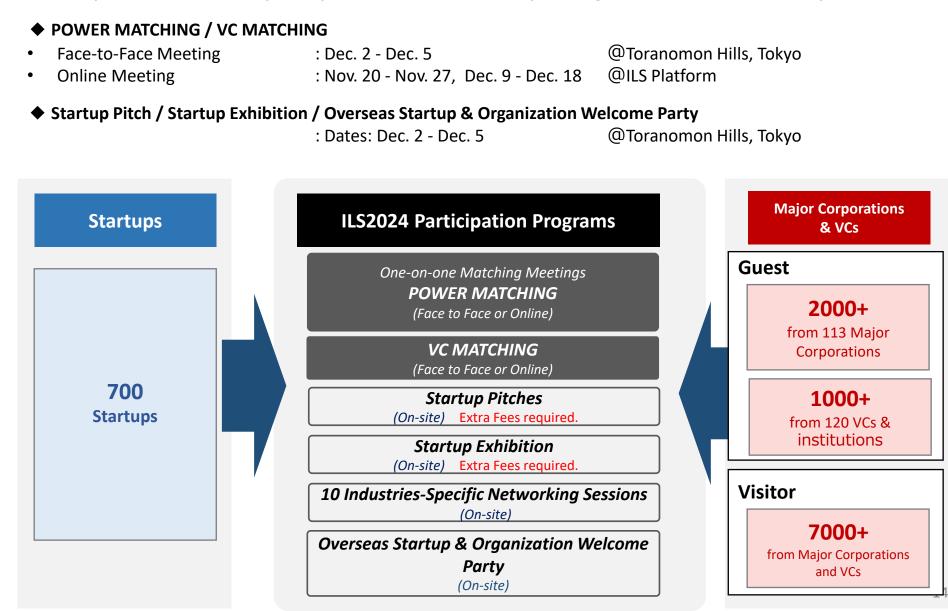




ILS2024 PROSPECTUS for Overseas Startups



Asia's largest open innovation matching event with over 2,000 key persons participating from more than 400 departments at 113 major corporations that are actively looking to collaborate with startups.





Startups can hold efficient business meetings with many major corporations and VCs at once by participating in " POWER MATCHING " + "VC MATCHING"

- **1.** Ability to meet directly with decision-makers and key persons at major companies You can meet with key persons from R&D and BD sectors who are interested in partnering with startups. Since about 80% of participants are executive class, you can speed up the partnership process.
- 2. Request meetings with major corporations directly by searching their needs Browse interesting fields, expected proposals, purpose of attending by major corporations and send direct meeting requests(*1) to major corporations.

3. Surprise requests from major corporations

You can receive direct requests from major corporations for business meetings who are interested after seeing your profile.

4. Choose the business meeting type

You can choose a business meeting type (Online, Face-to-Face, or both).

5. Free Japanese-English Interpretation Available (for all startups)

Slots for POWER MATCHING business meetings including an interpreter are available at ILS2024. Startups that are indicating they would like to hold a business meeting in English when they register for POWER MATCHING will be able to make use of this service at no extra cost.

^{*1} The maximum number of business meeting requests for POWER MATCHING is 20 companies

[Optional program] The Pitch Package *Limited to 100 companies



Opportunities to speak at ILS in-person events where more than 20,000 key persons from major companies and VCs participate

- With its broad reach, you can acquire your prospective partners about 4 times more than through Power Matching alone.
- Simultaneous live streaming allows for wide reach and efficient PR.

Venue: ILS Main Stage[Toranomon Hills]

- You can obtain a list of live viewers (company names, email addresses, etc.) and directly approach potential business partners.

- previous achievement -Average No. of prospective partners : 8.3 companies (4 times more compared to Power Matching)

Venue	Expected attendees	Date & time	Pitch length	Participation benefits
ILS Main Stage	In person: 50 attendees Online: 100 attendees	Monday, Dec. 2 – Thursday, Dec. 5, 2024 *You can only speak on one day	5 min	-Attendees contact list -Ability to receive direct messages from major companies and VCs (ILS Platform)

Pitch method	ILS EV	'ENT	You Get !		
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Period: Dec. 2 - Dec. 5 10:00 - 18:00	In person: 50 attendees	Online: 100 attendees	前法学的 第四日 単位の 単位の 単位の 単位の Business Meeting		

[Optional program] The Exhibition Package *Limited to 100 companies



Environments to demonstrate leading edge technologies and products by field are provided

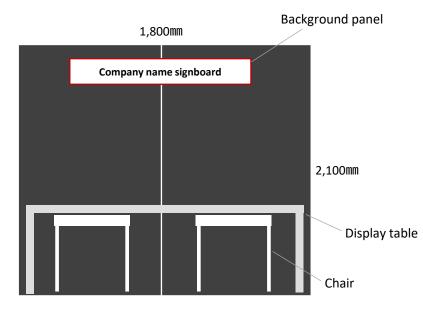
- With a high quality of visitors, you can acquire more than 5x the number of prospective partners than through Power Matching alone.
- Demo booths available to the first 100 startups to apply enable a broad variety of demonstrations of leading-edge technologies and products by field
- Most booth visitors are from major corporations, or are investors from VCs, etc. creating encounters that will help accelerate your business

- previous achievement -Average No. of prospective partners : 11.6 companies

(5.5 times more compared to Power Matching)

Venue	Booth area	Expected attendees	Dates	Included equipment
ILS Venue	2 m²	500 (Major corporations & VCs)	2 days Exhibit during either of the below ①Dec. 2 - 3 ②Dec. 4 - 5	 Background panel (W 1,800 mm × H 2,100 mm) Display table (W1,800mm×D600 mm) Chair × 2 100V/300W electrical outlet Company name signboard

• Overall view



• Image of Exhibition Booth





Invitation to networking events which major corporations and VCs that are enthusiastic about collaborating with startups will attend.

Overseas Startup & Organization Welcome Party

Numerous major Japanese companies and VCs will be invited to this party, allowing an excellent opportunity to network with a wide range of potential partners.



Industry-Specific Networking Sessions

Startups can join in networking sessions split up according to the industry field, such as renewable energy and digital health. Two to three sessions will be held per day during the event. Major companies will have booths set up in this session, allowing startups to directly contact companies they are interested in.



ILS2024

Participation Packages for Overseas Startups



	Menu	Basic Package	Pitch Package	Exhibition Package	Premium Package
Average No. of prospective partners [Previous achievement]		2.1 companies	10.4 companies	13.7 companies	22 companies
Attendee Pass *On-site event & face-to-face meeting participants must have it.		For 3 people	For 3 people	For 3 people	For 5 people
	POWER MATCHING	Yes Face-to-face or online	Yes Face-to-face or online	Yes Face-to-face or online	Yes Face-to-face or online
MATCHING Program *Available in	Free Japanese-English interpreters available [POWER MATCHING only]	Yes	Yes	Yes	Yes
all packages	VC MATCHING meetings	Yes Face-to-face or online	Yes Face-to-face or online	Yes Face-to-face or online	Yes Face-to-face or online
Networking Sessions		Yes	Yes	Yes	Yes
ILS Startup Pitch as a speaker [Limited to 100 companies] *You can have 5 minutes to present on the ILS stage		_	Yes On-site	_	Yes On-site
	tartup Exhibition [Limited to 100 companies] pooth at the ILS event for two days.	_	_	Yes	Yes
		27,500 yen (tax included)	170,500 yen (tax included)	203,500 yen (tax included)	302,500 yen (tax included)

Participation package purchase deadline & Company information deadline

September 17th, 2024 11:59 am JST

ILS2024 ILS2024 Event Checklist



• How to apply

Please register your corporate information and purchase the participation package on the ILS Platform which will be announced by email.

- There are four participating packages. (You can choose only one.)
- Multiple packages cannot be purchased.
- Please purchase the participation package by 11:59 AM (JST) on Sept. 17.
- If you have not completed your company information registration or you have failed to purchase your participation package by the deadlines above, your registration will be considered canceled due to the need to print the participant list.

Payment method

As a rule, only credit cards may be used to pay for participation packages.

If you wish to pay by international bank transfer, please contact us by Sept. 6 using the email address below.

E-mail: ils-global@project-nippon.jp

*Note regarding payments by international bank transfer:

You are responsible for all fees incurred as part of making the international bank transfer. We may cancel your application if we are unable to confirm that you have transferred payment for the amount of your package to our bank account by Sept. 10, 2024 (JST).

Optional Programs [Only Pitch Package and Exhibition Package]

The Pitch Package and Exhibition Package are programs limited to 100 companies. We will stop accepting applications once we have reached the capacity of 100 companies.

- Individual ILS Startup Show exhibitions are held for two days only between Monday, Dec. 2 and Thursday, Dec. 5. Startups may not choose when they exhibit as the exhibit days have been equally allocated to each business category.

- You cannot choose the date and time of your startup pitch.

Cancellation Policy

Startups who cancel for a refund will also have their pitch and booth packages canceled.

Startups that fit all of 2 requirements below can cancel within the cancellation period (planned Oct 30th – Nov 7th)

- 1. Companies who have sent 5 or more business meeting requests for POWER MATCHING or VC MATCHING
- 2. Companies with no business meeting arranged for POWER MATCHING or VC MATCHING

Participants

Major Corporations Listed companies and their subsidiaries, companies of similar size

Startups

Companies recommended by ILS Advisory Board Members (invitation-only), and that meet the following criteria:

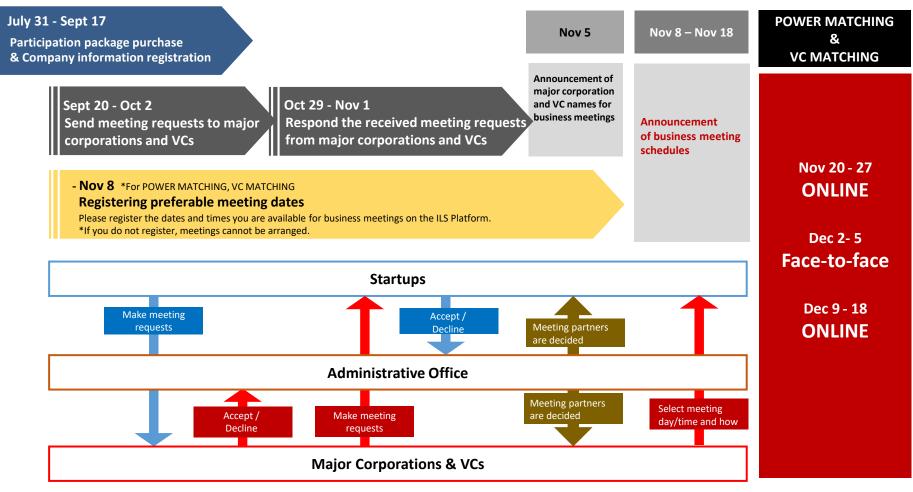
- 1. Companies that possess ingenious technologies and unique business models are expected to achieve high growth.
- 2. Companies capable of proposing business alliances, such as production, sales, and technical alliances, to major corporations.

3. Companies that "CXO" (such as CEO or COO) or country branch manager can participate in

*Not a listed company



Major corporations and startups request business meetings through the ILS Platform, which sets up meetings when requests are accepted.



Contact Us

ils-global@project-nippon.jp Hitomi Shibaki ILS Director

Contact Us ils-global@project-nippon.jp

Hitomi Shibaki ILS Director Project Nippon Ltd. https://ils.Tokyo/

