

Startup Package



Organisers

Invest**HK** 投資推廣署

FintechHK



Appointed Event Organiser



Hong Kong FinTech Week x StartmeupHK Festival 2025: A New Era of Innovation

To celebrate their 10th anniversary, Hong Kong FinTech Week and StartmeupHK Festival are coming together for a special edition in 2025. Taking place from November 3 to 7 at the Hong Kong Convention and Exhibition Centre and multiple venues across the city, this powerhouse event features a week-long programme of conferences, exhibitions, and networking opportunities.

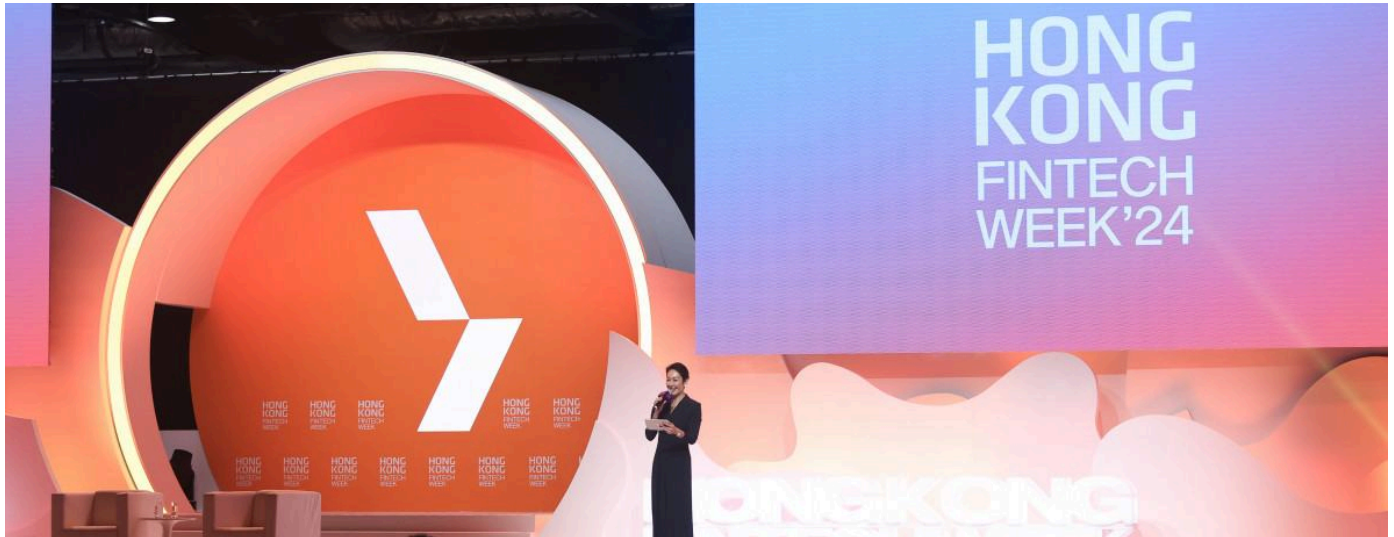
Bringing together 37,000+ global leaders, it will showcase all things tech—from fintech, AI, and web3 to smart cities, sustainability, and healthtech. This unified platform will create even greater opportunities for founders, investors, and industry leaders to meet, collaborate, and redefine what's possible.



What We Have Achieved in 2024:

Hong Kong FinTech Week:

Organised by the Financial Services and the Treasury Bureau and Invest Hong Kong (InvestHK), this Asia's premier FinTech event hosted 37,000+ global leaders & 800+ distinguished speakers from 100+ economies, along with 30+ International and Mainland Chinese delegations, facilitating thousands of meetings that enabled the exchange of ideas and deals, transforming companies across finance, AI, web3, and more.



StartmeupHK Festival:

Curated by Invest Hong Kong since 2016, this premier annual celebration of innovation and entrepreneurship in Asia brings together global entrepreneurs, innovators, and investors to foster connections, exchange ideas and explore business opportunities. Focus areas include AI, web3, healthtech, and sustainability.

The event has helped to shape Hong Kong's diverse and vibrant startup ecosystem, with record high levels of startups at around 4,700, and 28% of founders coming from outside of Hong Kong in 2024*.

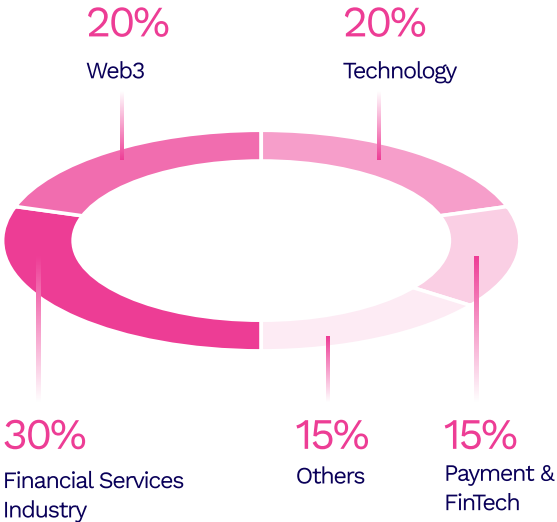
**InvestHK's 2024 Startup Survey*



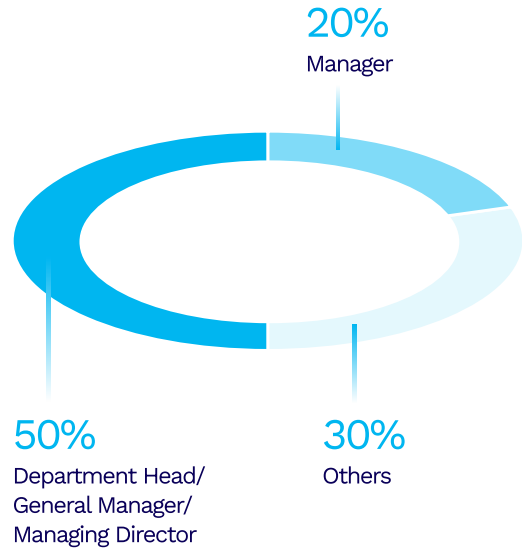
What to Expect at Hong Kong FinTech Week x StartmeupHK Festival 2025

Attending Participants 37,000+	Speakers 800+	Sponsors and Exhibitors 700+
Economies 100+	Delegations 35+	Media Coverage 2,100+
Global Fast Track Programme Applications 700+		

Sector:



Seniority:



The Gateway to Global Markets, Where East meets West

Hong Kong FinTech Week x StartmeupHK Festival 2025 offers a unique strategic advantage for global companies looking to tap into the booming tech sector of Hong Kong and Mainland China, and for Chinese companies seeking global expansion through Hong Kong. Leveraging Hong Kong's position as a global financial hub, this powerhouse event provides unparalleled opportunities for companies to access global markets wherever they desire.

By partnering with us, you'll gain direct access to key decision-makers, investors, and leading tech companies worldwide, enabling you to forge strategic partnerships, gain market insights, and position your brand for growth in this rapidly evolving landscape.



Discover the Eleven Forums at Hong Kong FinTech Week x StartmeupHK Festival 2025

 <p>Policy Forum</p>	<p>The Policy Forum will convene high-level government speakers and policymakers from Hong Kong, Mainland China, and around the globe to shape the future of financial technology by exploring the latest innovations and emerging trends.</p>	 <p>Visionary Forum</p>	<p>Explore transformative ideas at the Visionary Forum, featuring global thought leaders and innovators from various industries, technologies, and regions.</p>
 <p>InsurTech Forum</p>	<p>Building on the success of Hong Kong FinTech Week 2024, the InsurTech Forum features enhanced content on the latest insurtech developments, including blockchain, regtech, and AI underwriting.</p>	 <p>HealthTech Forum</p>	<p>The HealthTech Forum explores the convergence of health and insurance technology. It showcases how innovations in smart health, femtech, medical devices, and biotech are transforming healthcare delivery and diagnostics.</p>
 <p>Wealth & Investment Management Forum</p>	<p>Future-proof your wealth management and investment strategies. Explore the latest technologies and gain insights for navigating the changing market landscape for sectors like ESG, impact investing, and private wealth in Hong Kong, Asia, and globally.</p>	 <p>Digital Finance Forum</p>	<p>Where will digital finance go next? Explore the impact of emerging technologies shaping the future of finance, including areas like digital payments, digital banking, and cybersecurity.</p>
 <p>Digital Assets Forum</p>	<p>Explore the real-world impact of digital assets, DeFi, stable coins, and other innovations on the future of finance.</p>	 <p>Blockchain & Web3 Forum</p>	<p>Beyond the hype. Discover the emerging landscape of web3, GameFi, and other innovative fields shaping the future of the digital economy.</p>
 <p>Advanced Tech Forum</p>	<p>Delve deep into the leading global innovations in AI, greentech, quantum computing, and edge computing that enhance services, mitigate risk, and unlock new opportunities within the industry.</p>	 <p>Tech Dragons & China Forum</p>	<p>Position your business for success in the heart of Asia's economic powerhouse. Hear from Chinese tech giants about how China, a leading global hub that houses tech unicorns, is driving the future of global business.</p>
 <p>Founder's Forum</p>	<p>In conjunction with the Global Fast Track Programme, the Founder's Forum explores the future of business through the lens of investors and disruptive startups, examining the technological trends driving the fastest-growing industries—from corporate solutions to consumer tech.</p>		

Remarks: Forum details are subject to change.

Floorplan (Preliminary)



Remarks: Floor plan is subject to change.

Event Calendar

Day 0 November 2	Day 1 November 3	Day 2 November 4	Day 3 November 5	Day 4 November 6	Day 5 November 7
	Hong Kong FinTech Week x StartmeupHK Festival 2025 Main Conference & Exhibition		<ul style="list-style-type: none"> Local Company Visits Customised Meetings Community Events Wellness Events 		
Welcome Night Events	VIP Gala Dinner & 10th Anniversary Award Ceremony	Networking Event Startup x Investor Networking Night (by StartmeupHK)			

Remarks: Schedule details are subject to change.



A Glance at the Hong Kong FinTech Week 2024 Sponsors

To give you a preview of the potential collaborators and partners you might meet at Hong Kong FinTech Week x StartmeupHK Festival 2025, this list features sponsors and partners from Hong Kong FinTech Week 2024, providing a glimpse of the organisations, cutting-edge solutions, and innovative ideas you can expect to see at this year's powerhouse event.

Strategic Partner



Themed Sponsors

Diamond Sponsors



Exclusive Payment Gateway Partner



Platinum Sponsor



Capital Market Partner



Sustainability Partner



Gold Sponsors



Official Web3x3 Organiser



Official Basketball Web3x3 Partner



Silver Sponsors



FinTech Partners



Unleash Innovation: The Ultimate Startup Package 2025

Join us at **Hong Kong FinTech Week x StartmeupHK Festival 2025**, the premier global gathering that brings together visionaries, innovators, and leaders from across the globe. This is your chance to share your story, showcase your products and services, and connect with influential investors, international media, and thousands of attendees. Be part of the event shaping the future of fintech and beyond!

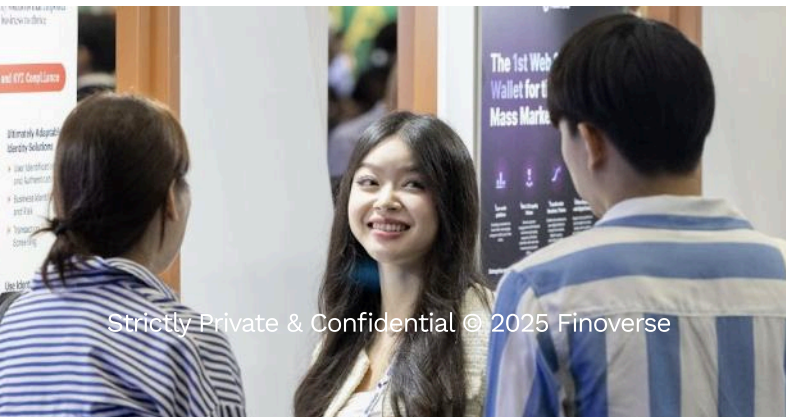
Are you a founder or CEO ready to elevate your innovative product and solution to the next level? Whether you're in **AI, fintech, greentech, blockchain, insurtech & healthtech** or any other cutting-edge technology, this is your time to shine. We're talking about payments, web3, wealthtech, machine learning, cybersecurity, medical devices, robotics, biotech, and so much more.

90% of the startups successfully meet with investors during Hong Kong FinTech Week x StartmeupHK Festival

Amount (USD)	2,000
	Startup spotlight booth with set up*
	Featured as 'Exhibitor' with logo on marketing channels (Including Website, eDMs & Mobile App)
	Company logo on onsite designated backdrop
	Opportunity to join Global Fast Track Programme
	Access to the deal floor
Ticketing	3 Complimentary Startup Passes 15% Discount Rate for Additional Tickets
Additional Features	10-Minutes Power Pitch: Shine in Front of Top Investors USD 2,000 (First Come First Served) Opportunity to upgrade to 9sqm and 18sqm Standard Booth

Startup Requirements:

- The company was established within the last 5 years
- Have less than US\$ 2 million in annual revenue or investment since incorporated
- Team size is 25 full-time employees or less



Exhibitor Packages



Standard Booth

Amount (USD)	8,000	12,000	20,000
	6 sqm*	9 sqm	18 sqm
Branding			
Logo and profile on official website			
Virtual booth in the official mobile app			
Ticketing			
Complimentary General Passes	5	10	20

* The 6 sqm booth is available only in the zone of Tech Dragons & China Forum.

Raw Space

Amount (USD)	25,000	35,000
	24 sqm	36 sqm
Branding		
Logo and profile on official website		
Virtual booth in the official mobile app		
Named as FinTech Partner		
Ticketing		
Complimentary General Passes	30	40



Remarks:

- Exhibition booth/raw space excludes electricity and Wi-Fi.
- Pre-installation does not include printing fees.

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