

Activity in foreign markets

ACTIVITY IN FOREIGN MARKETS	MARKET	STARTING DATE (day-month)	ENDING DATE (day-month)	SECTOR
AICEP External Network				
Germany - 1st Roadshow-Hannover Messe	Germany	31/03/2025	04/04/2025	Multisectoral
Germany - 1st Roadshow-ees Europe - International Exhibition for Batteries and Energy Storage System	Germany	07/05/2025	09/05/2025	Energy / Batteries
Germany - 1st Roadshow-Gitex Europe	Germany	21/05/2025	23/05/2025	ICT and Startups
Germany - Organisation of the Portugal-Germany Economic Forum	Germany	September/October	September/October	to be defined
Germany - 2nd Roadshow-IAA Mobility	Germany	09/09/2025	14/09/2025	Mobility
Germany - 2nd Roadshow-Hydrogen Technology Expo Europe	Germany	21/10/2025	23/10/2025	Energy and Environment
Germany - 2nd Roadshow-Medica	Germany	17/11/2025	20/11/2025	Health and Life Sciences
Germany - 2nd Roadshow-Semicon Europa	Germany	18/11/2025	21/11/2025	Semiconductors / Electronics
Germany - 2nd Roadshow-Space Tech Expo Europe	Germany	18/11/2025	20/11/2025	Aeronautics, Space and Defence
Angola - Business mission to Malange - Agro-food sector	Angola	07/05/2025	11/05/2025	Agri-food
Angola - Business mission to Luanda - Health sector	Angola	07/05/2025	11/05/2025	Health and Life Sciences
Algeria - Participation in the SITP–Salon International des Travaux Publics	Algeria	November	November	Architecture, Engineering and Construction

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Austria - Investment and nearshore outsourcing mission	Austria	June	June	Multisectoral
Belgium - Organisation of the Innovation Showcases - Blue Economy	Belgium	2nd semester	2nd semester	Blue Economy
Belgium - Mission to the European Institutions	Belgium	23/06/2025	26/06/2025	Multisectoral
Belgium - Prospecting mission to the Life Sciences cluster of Wallonia	Belgium	1st semester	1st semester	Health and Life Sciences
Belgium - Promotion of the Portuguese Sustainable Architecture and Construction (Belg./Lux.)	Belgium	05/05/2025	09/05/2025	Architecture, Engineering and Construction
Brazil - Participation in the APAS Show - Portugal Trade Event	Brazil	May	May	Multisectoral
Brazil - Participation in the Gamescon LATAM - Portugal Games SP Event	Brazil	July	July	ICT
Brazil - Organisation of the InvestPortugal Forum	Brazil	October	October	Multisectoral
Brazil - Roadshow to Ceará State	Brasil	07/04/2025	10/04/2025	Port logistics, Energy, Blue Economy
Brazil - Participation in the Web Summit Brasil - Pitch Portugal SP	Brazil	April	April	ICT
Cape Verde - Promotion of the campaign Sourcing in Portugal	Cape Verde	1st semester	1st semester	Multisectoral
Cape Verde - Webinar series - "Discover Cabo Verde"	Cape Verde	1st semester	1st semester	Multisectoral
Cape Verde - Economic Forum Portugal-Cape Verde	Cape Verde	28/01/2025	28/01/2025	Digital Economy, Energy and Climat, Tourism



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Canada - Participation in the Aeromart fair	Canada	25/03/2025	27/03/2025	Mobility / Aeronautics, Space and Defence
Canada - Business meeting - Sustainability sector	Canada	10/06/2025	10/06/2025	E-mobility and Smart Cities
Canada - Roadshow - Investment presentations	Canada	01/03/2025	30/11/2025	Multisectoral
Czechia - Prague International Book Fair "Portugal Guest of Honour"	Czechia	01/05/2025	31/05/2025	Cultural and Creative Industries
China - Macau - Participation in the Macau International Fair MIF/CPLPEX	China - Macau	01/10/2025	31/10/2025	Multisectoral
China - Beijing - Roadshow FDI - E-mobility	China - Beijing	2nd semester	2nd semester	E-mobility
China - Beijing - Participation in the China International Fair for Trade in Services (CIFTIS) (institutional pavilion)	China - Beijing	September	September	ICT
China - Shanghai - Participation in the WIETEC Fair (institutional pavilion)	China - Shanghai	June	June	Energy and Environment
China - Shanghai - Roadshow FDI - E-mobility	China - Shanghai	January	December	E-mobility
South Korea - Business mission - Startups	South Korea	09/06/2025	14/06/2025	ICT
South Korea - Investment mission - Health	South Korea	January	July	Health and Life Sciences
South Korea - Organisation of the Portugal-Korea Business Forum - Startups	South Korea	June	June	ICT
South Korea - Portugal Fashion & Food in Korea	South Korea	February	February	Agri-food



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Denmark - Business mission and seminar - Life Sciences sector	Denmark	2nd semester	2rd semester	Health and Life Sciences
Slovenia - Business Mission to Slovenia	Slovenia	18/03/2025	19/03/2025	E-mobility, Pharmaceutical
Spain - Economic Forum Portugal-Galiza	Spain	19/02/2025	19/02/2025	Metalworking, Blue Economy, Technical Textiles
Spain - Advertorial in El Referente Investor Guide	Spain	September	September	FDI
Spain - Organisation of Economic Forums to promote Portugal in Spain	Spain	01/01/2025	31/12/2025	Trade and Investment
Spain - Barometer of Spanish FDI in Portugal	Spain	01/01/2025	31/12/2025	FDI
USA - Chicago - Roadshow Midwest	USA - Chicago	May	December	Multisectoral
USA - Chicago - Biotech business mission - Wisconsin	USA - Chicago	01/05/2025	31/05/2025	Health and Life Sciences
USA - Chicago - Automotive promotion event - Detroit	USA - Chicago	01/09/2025	30/09/2025	Mobility / Automotive
USA - New York - Portugal Economic Forum - Innovation	USA - New York	September	October	Multisectoral
USA - New York - Roadshow USA - FDI promotion	USA - New York	01/04/2025	31/12/2025	Multisectoral
USA - New York - Participation in The CENSE - Portuguese-American construction seminar	USA - New York	October	October	Architecture, Engineering and Construction
USA - New York - Participation in the Open House - EU DAY	USA - New York	May	May	Multisectoral



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USA - New York - Life Sciences business mission - Boston	USA - New York	01/06/2025	30/06/2025	Health and Life Sciences
USA - New York - Communication campaign - Wall Street Journal	USA - New York	2nd semester	2nd semester	Multisectoral
USA - New York - Site Selectors Guild	USA - New York	March	March	Multisectoral
USA - San Francisco - Organisation of the Portugal to Take Off Programme - 5th Edition	USA - San Francisco	01/09/2025	30/01/2026	ICT
USA - San Francisco - Mission to Oregon and Washington	USA - San Francisco	05/05/2025	09/05/2025	Multisectoral
USA - San Francisco - Mission to LA Bay Area and San Diego	USA - San Francisco	07/10/2025	11/10/2025	Multisectoral
USA - San Francisco - Organisation of the Portugal Restaurant Week in California	USA - San Francisco	21/04/2025	27/04/2025	Agri-food
USA - Washington - Mission to the headquarters of the World Bank and IDB Groups	USA	2nd semester	2nd semester	to be defined
Philippines - Mission to the Asian Development Bank	Philippines	1st semester	1st semester	Infrastructure, Water and Urban Development
Finland - Seminar on Portuguese Offer, co-organised with the Tampere Chamber of Commerce	Finland	April	April	Multisectoral
Finland - Seminar on Portuguese Offer, co-organised with the Oulu Chamber of Commerce	Finland	March	March	Multisectoral
France - MADE IN PORTUGAL Naturally Campaign - Paris Design Week (Home)	France	September	September	Lifestyle / Home
France - Participation in the Global Industrie fair	France	11/03/2025	14/03/2025	Multisectoral



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France - Social media campaigns during the Global Industrie fair	France	11/03/2025	14/03/2025	ICT
France - Participation in the HIMSS 2025 European Conference & Exhibition	France	10/06/2025	12/06/2025	Health and Life Sciences
France - Participação in Le Bourget fair - networking cocktail	France	16/06/2025	22/06/2025	Mobility / Aeronautics, Space and Defence
France - Social media campaigns during Le Bourget fair	France	16/06/2025	22/06/2025	Mobility / Aeronautics, Space and Defence
France - FDI Roadshow	France	01/01/2025	30/12/2025	FDI
France - Organisation of a Pitch Contest - Viva Tech	France	11/06/2025	14/06/2025	ICT
India - Business development roadshow in India's six main economic capitals	India	01/01/2025	31/12/2025	Multisectoral
Ireland - Organisation of the Informal business drink	Ireland	01/01/2025	31/12/2025	Multisectoral
Ireland - FDI event in priority sectors	Ireland	2nd semester	2nd semester	FDI
Ireland - Organisation of the Portugal Week	Ireland	October	November	Agri-food
Italy - Venice Architecture Biennale 2025	Italy	10/05/2025	30/11/2025	Cultural and Creative Industries
Italy - Promotion of the national ASD offer on the occasion of the 1st Portugal-Italy Defence Industry Conference	Italy	02/07/2025	03/07/2025	Defense
Japan - PM's State Visit to Osaka - Economic Forum	Japan	08/05/2025	08/05/2025	Multisectoral



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Japan - Mobility Sector seminar (Expo Osaka Japan Economic Programme)	Japan	22/05/2025	22/05/2025	Mobility
Japan - Organisation of a startups event (on the way to Osaka 2025)	Japan	17/06/2025	19/06/2025	ICT
Japan - Health and Life Sciences seminar (Expo Osaka Japan Economic Programme)	Japan	01/07/2025	01/07/2025	Health and Life Sciences
Japan - Blue Economy seminar (Expo Osaka Japan Economic Programme)	Japan	24/09/2025	24/09/2025	Blue Economy
Japan - Aeronautics, Space and Defence seminar (Expo Osaka Japan Economic Programme)	Japan	08/08/2025	08/08/2025	Aeronautics, Space and Defence
Luxembourg - Institutional participation in the Nexus 2050 technology event	Luxembourg	June	June	ICT
Malaysia - Presentation of Portugal as an FDI destination at the "Smart Nation" conference	Malaysia	November	November	E-mobility and Smart Cities
Morocco - Business Mission to Morocco	Morocco	23/01/2025	23/01/2025	Industrial Machinery and Equipment, Consultancy, Architecture, Engineering and Construction
Morocco - Participation in the SIAM (internacional agricultural fair)	Morocco	21/04/2025	27/04/2025	Agri-food
Morocco - Participation in the CREMAI (restaurant, hospitality and hotel industry event)	Morocco	17/05/2025	21/05/2025	Agri-food
Morocco - Participation in the Salon de la Sous-Traitance Automobile	Morocco	16/04/2025	18/04/2025	Mobility / Automotive
Mexico - Organisation of the 3rd edition of AICEP Cocktail & Networking	Mexico	4th week September	4th week September	Multisectoral
Mozambique - Participation in the FACIM (internacional fair of Maputo)	Mozambique	to be defined	to be defined	Multisectoral



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Norway - Why Portugal presentation at the Nor-Shipping fair	Norway	03/06/2025	05/06/2025	Multisectoral
Netherlands - Institutional participation in the Money - 20/20 fair (FDI)	Netherlands	03/06/2025	05/06/2025	FDI
Netherlands - Institutional participation in the HLTH fair (FDI)	Netherlands	16/06/2025	19/06/2025	Health and Life Sciences
Poland - Women's fashion sector buyer visit to Portugal (clothing, footwear, leather goods)	Poland	24/02/2025	28/02/2025	Lifestyle / Fashion
United Kingdom - Participation in the LUSO 2025 event	United Kingdom	2nd semester	2nd semester	Health and Life Sciences
United Kingdom - Health sector buyers visit to Portugal	United Kingdom	1st semester	1st semester	Health and Life Sciences
United Kingdom - Advertising space in the media	United Kingdom	1st semester	1st semester	FDI
United Kingdom - Portugal - A Destination for Capital Investment	United Kingdom	1st semester	1st semester	FDI
United Kingdom - Configurator Programme	United Kingdom	1st semester	1st semester	ICT and Startups
Sweden - Food sector buyers visit to Portugal	Sweden	April	April	Agri-food
Switzerland - Institutional participation in the Technology Forum "Swiss Cyber Security Days"	Switzerland	18/02/2025	19/02/2025	ICT
Thailand - Presentation of Portugal as an FDI destination at the "Electric Vehicle Asia" conference	Thailand	July	July	Mobility / Automotive
Türkiye - Visit of the International Food and Beverage Trade Association to Portugal	Türkiye	2nd semester	2nd semester	Agri-food



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Multicountry - Multilateral networking meeting	Multicountry	December	December	Multisectoral
Multicountry - AICEP Expanding Innovation	Portugal	12/02/2025	12/02/2025	Nanotechnology
Multicountry - Asia Spain Portugal Water Learning Week (BAsD and organisations from Asian countries)	Multicountry	10/04/2025	11/04/2025	Water
Multicountry - Trade, FDI and institutional missions abroad and to Portugal (to be defined)	Multicountry	01/01/2025	31/12/2025	Multisectoral
MULTILATERALS				
Business opportunities announcement	Multicountry	01/01/2025	31/12/2025	Multilaterals
Organisation of business missions to multilateral organisations	to be defined	01/01/2025	31/12/2025	Multilaterals
Events in Portugal	Portugal	01/01/2025	31/12/2025	Multilaterals
AICEP Clusters				
Canada - Visit to Portugal of Jason Della Rocca - Video games industry	Canada	September	September	ICT
China - Macau - Visit to Portugal of the game's 6 concessionaires - Agri-food sector	China - Macau	October	October	Agri-food
China - Shanghai - Visit to Portugal of ICT and Startup journalists - Shanghai and Macau	China - Shangai	2nd semester 2025	2nd semester 2025	ICT and Startups
Colombia - Buyers visit to Portugal (Cencosud)	Colombia	May	May	Agri-food



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Denmark - Fashion sector buyer visit to Portugal - Sourcing from Portugal	Denmark	September	September	Lifestyle / Fashion
UAE - Health sector visit to Portugal	UAE	07/04/2025	11/04/2025	Health and Life Sciences
USA - US investor visit to Portugal - Fintech	USA - New York	to be defined	to be defined	ICT
Slovakia - Mission of building materials producers and buyers to Portugal	Slovakia	April	June	Architecture, Engineering and Construction
Spain - Interiores magazine press visit to Portugal	Spain	02/04/2025	03/04/2025	Lifestyle / Home
France - Cross-selling action - ICT and ASD sectors	France	2nd semester 2025	2nd semester 2025	ICT / Aeronautics, Space and Defence
France - Advertising in "Usine Nouvelle" during the Global Industrie fair	France	March	March	Metalworking
France - Home sector companies visit to Portugal	France	October	October	Lifestyle / Home
France - Building materials journalist visit to Portugal	France	2nd semester 2025	2nd semester 2025	Architecture, Engineering and Construction
Greece - Building materials importer visit to Portugal	Greece	May	May	Architecture, Engineering and Construction
Greece - Pharmaceutical importer/distributor visit to Portugal	Greece	October	October	Health and Life Sciences
Hungary - Gourmet products importer visit to Portugal	Hungary	1st semester 2025	1st semester 2025	Agri-food
Ireland - Home sector importers visit to Portugal	Ireland	1st semester 2025	1st semester 2025	Lifestyle / Home



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Italy - Italian defence company visit to Portugal	Italy	18/02/2025	20/02/2025	Defense
Italy - Italian company visits the Portuguese start-up ecosystem	Italy	11/03/2025	13/03/2025	Startups
Ireland - Advertorial on Metalworking - Mould sector	Ireland	during the year		Metalworking / Mould
Japan - Follow-up to the Expo Osaka Economic Programme	Japan	during the year		Multisectoral
Morocco - Campaign to promote the Home and Building Materials sectors in Morocco	Morocco	during the year		Lifestyle / Home / Architecture, Engineering and Construction
Morocco - Campaign to promote Industrial Machinery and Equipment in Morocco	Morocco	during the year		Metalworking
Poland - Pharmaceutical importer visit to Portugal	Poland	March	March	Health and Life Sciences
Poland - Building materials importer visits Portugal	Poland	May	May	Architecture, Engineering and Construction
Poland - Medical devices importer visit to Portugal	Poland	June	June	Health and Life Sciences
Poland - Home sector importer visit to Portugal	Poland	1st semester 2025	1st semester 2025	Lifestyle / Home
United Kingdom - Agri-food wholesalers visit to Portugal	United Kingdom	1st semester 2025	1st semester 2025	Agri-food
Romania - Pharmaceutical importer visit to Portugal	Romania	October	October	Architecture, Engineering and Construction
Romania - Building materials importer visit to Portugal	Romania	September	September	Architecture, Engineering and Construction

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Sweden - Visit to Portugal by a journalist from the architecture and sustainable construction sectors	Sweden	12/05/2025	16/05/2025	Architecture, Engineering and Construction
Sweden - Swedish architects visit to Portugal	Sweden	13/10/2025		Architecture, Engineering and Construction
Multicountry - Reverse Visits and Monitoring of Promotion in Foreign Markets	Multicountry	during the year		Multisectoral
Multicountry - International journalists visit to Portugal - International promotion of the architecture sector	Multicountry	during the year		Architecture, Engineering and Construction
Multicountry - International Editors' Meeting (9th edition)	Portugal	01/09/2025	31/12/2025	Cultural and Creative Industries
Multicountry - International Meetings of the Film and Audiovisual Industry	Multicountry	during the year		Cultural and Creative Industries
Multicountry - Various MIC actions - Creative Industries Market	Portugal	during the year		Cultural and Creative Industries
Multicountry - Visit to Portugal by investors (associations/companies) - Maritime Technological Free Zones	Multicountry	01/03/2025	31/06/2025	Blue Economy
Multicountry - Visits to Portugal by foreign clients - Mobility & ASD sectors	Multicountry	during the year		Mobility / Aeronautics, Space and Defence
Multicountry - Advertorials (EN, SP, FR, CN) - Mobility & ASD sectors	Multicountry	during the year		Mobility / Aeronautics, Space and Defence
E-Commerce/Exportar On Line Programme - Business training and information actions	Multicountry	during the year		Multisectoral
E-Commerce/Exportar On Line Programme - Specialised consultancy for companies	Multicountry	during the year		Multisectoral