

**10.06.2022**

**The Harvard Club of NYC | 35 W 44<sup>th</sup> St.**

**8:00 a.m. - 9:00 a.m. EVENT REGISTRATION AND MORNING COFFEE**

**9:00 a.m. - 9:05 a.m. WELCOME REMARKS: AICEP PORTUGAL GLOBAL**



**João Mota Pinto**

Director

[@aicep Portugal Global, USA](#)

**9:10 a.m. - 9:20 a.m. OPENING REMARKS**



**Luís Castro Henriques**

Chairman & CEO

[@aicep Portugal Global](#)

**09:25 a.m. - 09:50 a.m. KEYNOTE SPEAKER**



**Bernardo Ivo Cruz**

Portuguese Secretary of State for  
International Trade and Foreign Investment



aicep Portugal Global  
Trade & Investment Agency

# PORTUGAL ECONOMIC FORUM 2022 V Edition

## 9:55 a.m. - 10:40 a.m. PANEL 1 – “FROM STARTUP TO UNICORN”

This panel will focus on the journey of certain companies since their inception until they have become Unicorns. This panel will be composed by founders of Portuguese unicorns with the goal of sharing with the audience their experiences, challenges and opportunities that led their companies to become a Unicorn and include an investor as well to explain how investors scout for international companies and what factors have greater impact on its investment choices.

### MODERATOR:



**Carolina Rendeiro**  
CEO & Founder  
[@Connect2Global](#)

### SPEAKERS:



**Diogo Mónica**  
Co-Founder & President  
[@Anchorage Digital](#)



**Marcelo Lebre**  
CTO & Co-Founder  
[@Remote](#)



**Tim Ferriss**  
Angel Investor  
[@Tim.Blog](#)

## 10:45 a.m. - 11:05 a.m. COFFEE BREAK

## 11:10 a.m. - 11:55 a.m. PANEL 2 – “PORTUGAL – THE NEW HOME FOR GLOBAL TECH”

This panel intends to focus on promoting Portugal as a tech investment destination for US companies. The target speakers are US or foreign technology companies which have operations in Portugal, or that have developed or planning an IT or engineering hubs in Portugal. The panel aims to showcase the reasons that led these companies to establish their operations in Portugal, identifying the advantages that led to their success.

### MODERATOR:



**Yvonne B. Rothschild**  
Executive Director  
[@EACCNY](#)

### SPEAKERS:



**Luís C. Henriques**  
Chairman & CEO  
[@aicep Portugal Global](#)



**Maria A. Saldanha**  
Country Manager  
[@Mastercard](#)



**Silvia Bechmann**  
CEO  
[@Mercedes-Benz.io](#)



**Rodrigo Ragil**  
G. Legal Director  
[@Avenue Code](#)

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# PORTUGAL ECONOMIC FORUM 2022 V Edition

## 12:00 p.m. - 12.45 p.m. PANEL 3 – “THE FUTURE OF AI”

This panel will focus on the future importance and impact of Artificial Intelligence in our lives. Several experts on this field will share their thoughts on the impact of AI across different industries, the impact on the work force, big data privacy issues, etc.

### MODERATOR:



**Matthew Hutson**  
Contributing Writer  
[@The New Yorker](#)

### SPEAKERS:



**Daniela Braga**  
Founder & CEO  
[@Defined.ai](#)



**Manuela Veloso**  
Head AI Research  
[@JPMorgan Chase](#)



**Carlos Costa**  
Chairman  
[@Armis Group](#)



**Vasco Pedro**  
CEO & Co-Founder  
[@Unbabel](#)

## 12:55 p.m. - 1:00 p.m. CLOSING REMARKS



**Francisco Duarte Lopes**  
Portuguese Ambassador to the USA  
[@Embassy of Portugal to the USA](#)

## 1:00 p.m. - 2:15 p.m. NETWORKING LUNCH

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